

TABITHA STEVENSON

Professional Profile

Motivated and personable marketing student with strong customer service, retail and leadership experience. Skilled at building positive customer relationships, resolving issues professionally and working collaboratively in fast-paced environments. Recognised for strong communication, organisation and reliability, with a passion for marketing, brand development and delivering exceptional customer experiences.

Key Skills

- Customer service & relationship building
- Communication & interpersonal skills
- Teamwork & collaboration
- Time management & organisation
- Problem solving & conflict resolution
- Sales & point-of-sale systems
- Adaptability & initiative
- Leadership & coaching

Work Experience

Retail Assistant – Farther Rabbit | Auckland | Jun 2023 – Oct 2024

- Delivered exceptional customer service and product recommendations.
- Operated POS/till accurately and handled transactions.
- Resolved customer enquiries and complaints professionally.
- Maintained attractive merchandising and store presentation.
- Worked collaboratively to achieve smooth daily operations.

Other experience

Babysitting and Netball Coach – St Cuthbert's College

- Planned and delivered weekly training sessions.
- Developed teamwork, confidence and player skills.
- Organised matches and fostered a positive team culture.

Third year University paper

- I have taken a third year creative marketing communications paper which had limited spaces for applicant, which focuses on developing skills in creative content production, including foundational research, storytelling and mobile filmmaking for marketing and brand communication.

Education

University of Otago

Bachelor of Commerce (Marketing) and Bachelor of Arts (Communications) – Conjoint Degree

Expected Graduation: End of 2026

Achievements

- Recipient of an Academic Scholarship to the University of Otago.
- Extensive sporting background including gymnastics, tumbling, cheerleading and netball, demonstrating discipline, teamwork and commitment.