

McCANN

In 2026, we're proud to celebrate an exciting new chapter as FCB Group Aotearoa and DDB Group Aotearoa come together as McCann.

This brings together two of Aotearoa's most respected, award-winning creative agencies — each with a legacy of iconic work, cultural impact, and incredible people who have shaped our industry and taken New Zealand creativity to the world.

By uniting these legacies, we're building something bigger and better — a stronger, more focused agency designed for the future. It's about bringing together shared values, creative ambition and deep capability, all supported by the global strength of McCann and the scale of Omnicom.

Grounded in McCann's creative philosophy of Truth Well Told, and powered by access to world-class creativity, technology and innovation, this is a moment of real opportunity. For our clients, it means even greater impact. For our people, it means broader career pathways, new experiences, and the chance to do the best work of our lives — together.