

MAX LAMONT

I am a fourth year conjoint Commerce and Arts student at Victoria University of Wellington. Pursuing three majors; being Marketing, Economics, and Media Studies, I am looking into a career in Marketing, specifically that of advertising, and learn what it is all about.

About me

- I am a creative and passionate person who is always keen on trying and learning things. I am a confident and big picture thinker, who likes to stay busy.
- I am outgoing, am comfortable with communication and I love meeting people
- In my free time I design and sew denim clothes, play the trumpet, and produce music. Some of this can be seen on my website I coded myself; (www.maxwood.nz). I am proficient in HTML, CSS and JavaScript.
- I am open-minded and academically inclined toward a range of interests both through my studies and wider curiosities of day-to-day life. I also like to run, gym and cycle. Staying active is important to me and I ran the 2026 Paris marathon.

Experience

GreenAir

Green Infrastructure and Landscape Technician / Summer 2025-26, Auckland

Largely based at Auckland Airport, I was tasked with installing various infiltration systems for the planter-box trees. This was an extremely hands on and self-responsible role, requiring me to understand and utilise a wide range of tools, processes and machinery. Efficiency and precision were key, working long hours under time pressure, often 6 days a week. I then went on to help with various greenspace installations around Auckland city, including the ASB Classic tennis setup.

Focus Construction Group

Labourer / November 2023 – February 2025, Auckland

For two University summer breaks I have worked as a full-time labourer. This work was often physically demanding and challenging, completing long-hours and working to meet deadlines. I learnt to adapt quickly to the new and unpredictable nature of work each day, while remaining a good team player.

In my second year of work, I often had sole responsibility on-site and was also asked to help the factory manager with stocktaking, organising, and aiding in logistics surrounding resource allocations. Feedback from management was that they could rely on me to get the job done and that I showed good leadership qualities in taking on this responsibility.

Kitchen Hand/Manager

Mexicali Fresh/Taco Joint Mt Eden – November 2022– February 2023, Auckland

I was in charge of opening the store, preparing meals safely under time constraints, serving customers, and closing the store all single-handedly. I gained extremely valuable skills and experience, specifically, multi-tasking, efficiency and organisation.

Kitchen hand/FOH

Burger Wisconsin Mt Eden – 2022–2023, Auckland

I started out as a kitchen hand assisting the team and moved through the full range of operational tasks including front of house dealing with customers and solving issues in this fast-paced environment.

Education

Victoria University of Wellington ('VUW')

2023 - Present

A conjoint degree of Commerce and the Arts, majoring in Marketing, Economics and Media Studies. I was awarded the Tangiwai Scholarship for academic excellence.

At VUW I have progressed through honours-level marketing papers under the Advanced Study Program, while still within an undergraduate degree. Recognized on the 2024 Dean' s List for academic excellence with a GPA of 8. Also, a recipient of the Wellington Global Exchange Grant. I proficient with SEMrush, R, Stata, HTML, CSS and JavaScript.

My full grade transcript is available below. I am a marketing tutor for a 300-level paper.

Sciences Po Paris - Reims Campus

2026-Present

I have just returned after studying abroad at Sciences Po in France, attaining a Certificate of Studies in Social Sciences and Humanities. I widened the scope of my degree through papers in French Language, Urban Economics, Modern History and French Theory. I enjoyed the immersion in a new culture, new language, and making many new friends, all the while attaining a more holistic perspective. I thoroughly enjoyed the experience and challenge.

Auckland Grammar School

2018-2022

Under the Cambridge syllabus, I studied English, Economics, Geography, French, Business Studies and History. I was a member of the academic scholar's group, and also the leader of the school's Big Band and Jazz Combo. I participated in the school's cycling, tennis, and football teams, as well as tutoring English in my 7th form.

Kings Preparatory School 2016-2017

Mt Eden Normal Primary School 2010-2015

Contact Details / Other

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Date of Birth: 3rd Of December 2004

Academic Transcripts: Please refer to below summary

Reference: Jeremy Mossman, General Manager, GreenAir. 0274299070. jeremy@greenair.co.nz

Academic Transcript Summary Table

Tabled below is a summary of my Victoria University grades achieved to date. Full transcripts are available on request.

Victoria University of Wellington		
2025 (Third Year)	Grade	Points
Market Research	A	8
Marketing Communications	A-	7
Economics of Disasters	A-	7
Media in Aotearoa New Zealand	A	8
Introduction to Econometrics	B-	4
Foundations of Marketing	A-	7
Managing Marketing Communications	A-	7
Intermediate Microeconomics	B	6
2024 (Second Year)	Grade	Points
Macroeconomic Principles	A	8
Digital Systems in Business	A	8
Digital Marketing Management	A	8
Consumer Behaviour	A	8
Making Sense of Media	A+	9
Popular Music Studies	A-	7
Applied Stats for Business	A+	9
Maths for Economics and Finance	A-	7
2023 (First Year)	Grade	Points
Accounting for Accountability	A	8
Microeconomic principles	A	8
Government, Law and Business	A	8
Introduction to Film Analysis	B	5
Principles of Marketing	A-	7
Media, Society and Politics	A	8
Film Movements	B+	6
Introduction to management	A	8