

Graduate Summary – Zoe Whaley

Candidate

Pronouns	She/her
Full Name	Zoe Whaley
Ethnicity	New Zealand European, Māori
Iwi affiliation	Te Rarawa

Location and Availability

Current location:	Wellington
Preferred work location:	Wellington
Availability:	Within one month
Work eligibility:	NZ citizen or permanent resident
Criminal convictions:	No

Education

University:	Victoria University of Wellington
Degree:	Bachelor of Design Innovation majoring in Communication Design

Graduate Summary – Zoe Whaley

Role Interest

Role interest:	Open to any role
What draws you to advertising?	The creativity and the people
What skills or strengths would you bring to an agency?	I am a well-rounded creative with strengths in graphic design, photography, social media, digital marketing and more! I have made sure that my skillset is fit for the industry really. I have also always been clued up on current events and global and local history and hope that this is useful in my work. Leadership is one of my other strengths, as well as my confident communication skills. I have already impressed myself by getting out into the field and meeting with some agencies on my own accord but now I am looking for some structure to actually get into the industry.