

Graduate Summary – Max Lamont

Candidate

Pronouns	He/him
Full Name	Max Lamont
Ethnicity	New Zealand European
Iwi affiliation	

Location and Availability

Current location:	Wellington
Preferred work location:	Auckland
Availability:	After finishing his degree in October
Work eligibility:	NZ citizen or permanent resident
Criminal convictions:	No

Education

University:	Victoria University of Wellington
Degree:	Bachelor of Commerce and Arts Majoring in Marketing, Economics, and Media Studies

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Role Interest

Role interest:	Account Management / Client Service, Strategy / Planning, Media, Open to any role
What draws you to advertising?	I always have ideas and I truly just love to create things, sharing my ideas and bouncing them off other people. Making things happen is something I always try to do. Always staying on my feet, with an open mind, I am a bit of a busy bee. I want to work in this field as I know that it is an area where I will care about it, and turn up to work every day smiling as I will get to create alongside likeminded people, work to put out fantastic ideas into the world and try to speak to people in unique ways through such ideas.

What skills or strengths would you bring to an agency?

I believe in myself lots, in my own ideas and ability to create and develop and resonate with people. I feel as though my mind is intuitively inclined toward a marketing context. As such, I seek always to understand people and value connections and community above all else. I love to think for 'the people', through example hosting a party - where I will seek out to create a unique theme, will gather props or games or events for people to play, I will create a playlist of music that I think will reach out to all corners of the groups I have involved.

I also feel as though I am an observant and noticing person. My favourite thing to do is listen and watch in conversation and interactions to how those I am speaking to tend to act, or things they might say, to pick up on the tiny details of it all. Being dedicated to the small stuff helps to paint a better picture when it comes to the big things and therefore works for me in that inspiration can come from anywhere.ð