



Introducing...

The Comms Council Graduate Talent Hub

The advertising and communications industry is evolving. So is how we recruit.

Agencies no longer hire entry-level talent once a year in a formal 'graduate programme', so we're changing how we support the industry in our own recruitment efforts.

Introducing the Comms Council Graduate Talent Hub

Comms Council is moving to a year-round graduate talent hub model. Rather than fixed recruitment windows, we will maintain a continuously refreshed pool of pre-screened, interview-ready graduates available to member agencies throughout the year.

How It Works

Graduates apply and register with the Comms Council year-round. We conduct interviews and assessments. Successful candidates are placed on the Graduate Talent Hub—a secure online portal where member agencies can browse candidate profiles, review CVs and videos, and select candidates they'd like to meet.

As candidates move into positions, the hub refreshes with new talent. This creates an ongoing supply of entry-level talent aligned with actual hiring patterns across the industry.

Successfully placed graduates receive:

- Enrolment on the Comms Council Foundations of Advertising and Media Course
- Connection to First Five Rungs, our community for early-career professionals
- Support throughout their transition into the industry

Member Agency Access

The hub is available to all Comms Council member agencies.

A fee of \$3,000 per Auckland placement and \$1,750 for out of Auckland placements. The fee includes the Foundation course enrolment. There is no charge if you do not place a candidate.

If you have any questions, please contact Lisa Motteram at lisa@commscouncil.nz.