

# BOTAB 2025

Thursday 18<sup>th</sup> September 2025 | 5.30PM – Late (Start time TBC)

Venue: Galatos

## **The Rules**

We know rules are boring but to keep the peace here are the basics of the 16th annual Battle of the Ad Bands..

## **Bands**

Entry | Only one band per agency can enter, with a limit of 8 members.

Ring-ins | Bands must consist of at least 75% genuine agency personnel. E.g., A 4 member band can have 1 non-agency member, and an 8-person band can have 2.

Small Agencies | Agencies with fewer than 20 employees can join forces to form a band. However, no super-agency super-groups please.

## **Setlist**

Performance Time | Each band has 15 minutes to perform. Judges will deduct points if the performance deviates by more than 1 minute from the time limit.

Setlist Selection | Selected songs must be POP – we want nothing but pop anthems – something you'd have blasting at your sweet 16<sup>th</sup> birthday party.

Set lists are allocated on a first-come, first-served basis. If your chosen soundtrack has already been taken, we will let you know and you will need to pick an alternative.

## **Wildcard**

The Comms Council and Fish will give each competing a wildcard song that you must perform on the night. When registering please provide your band managers date of birth.

Encore | The winning band will get to perform an encore set of up to 5 minutes at the end of the night.

## **Deadlines & cash money**

Band Fees |

- Comms Council Member Agencies: \$600 + GST per band
- Non-member Agencies: \$950 + GST per band

**Entourage Tickets** | Each band will receive 1 entourage ticket to accommodate for any band managers that aren't within your group. These will be given upon request.

**Backline Gear** | Provided on the night. BYO leads, sax, drumsticks, guitars, cellos or sequins. The Drum Kit will be a 5-piece set-up.

For any queries contact  
[ashley@commscouncil.nz](mailto:ashley@commscouncil.nz)

That's it, see you on the 18<sup>th</sup> of September!