

100% of survey respondents agreed that mainstream dating apps are not designed to be accessible for people with disabilities.

Audio Eye Accessibility Report

Disabled adults are more than four times as likely to experience severe loneliness compared to non-disabled adults.

UK Office for National Statistics



one.nz

Challenge: How can One NZ use the magic of technology to unlock a safer, simpler and more connected Aotearoa?

Insight: Dating is getting harder and harder but for disabled people it feels like it's impossible.

Idea: In partnership with CCS Disability, One Nz creates a dating app for the disabled.

The One

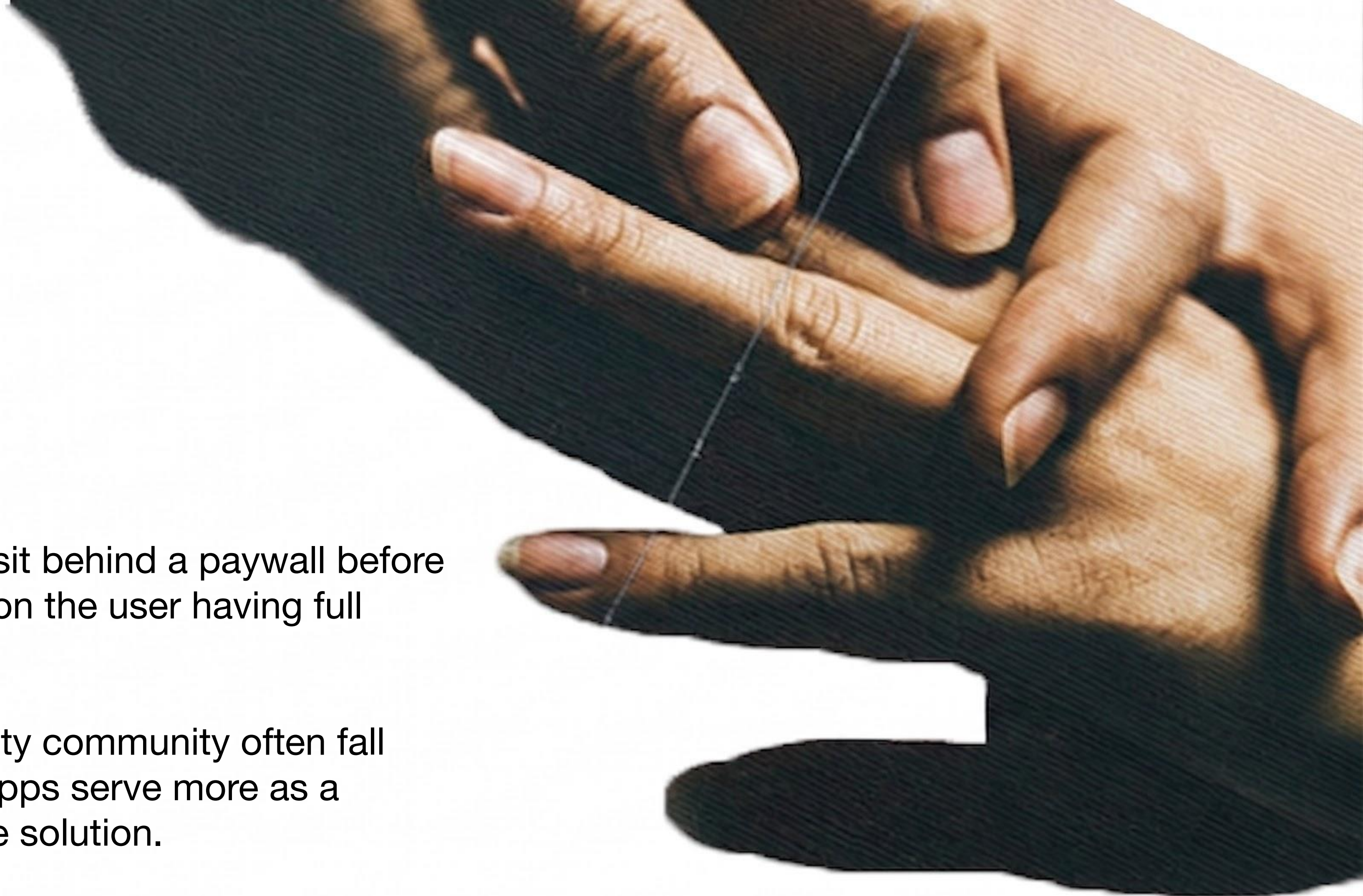
Love at first ~~sight~~ **sense**

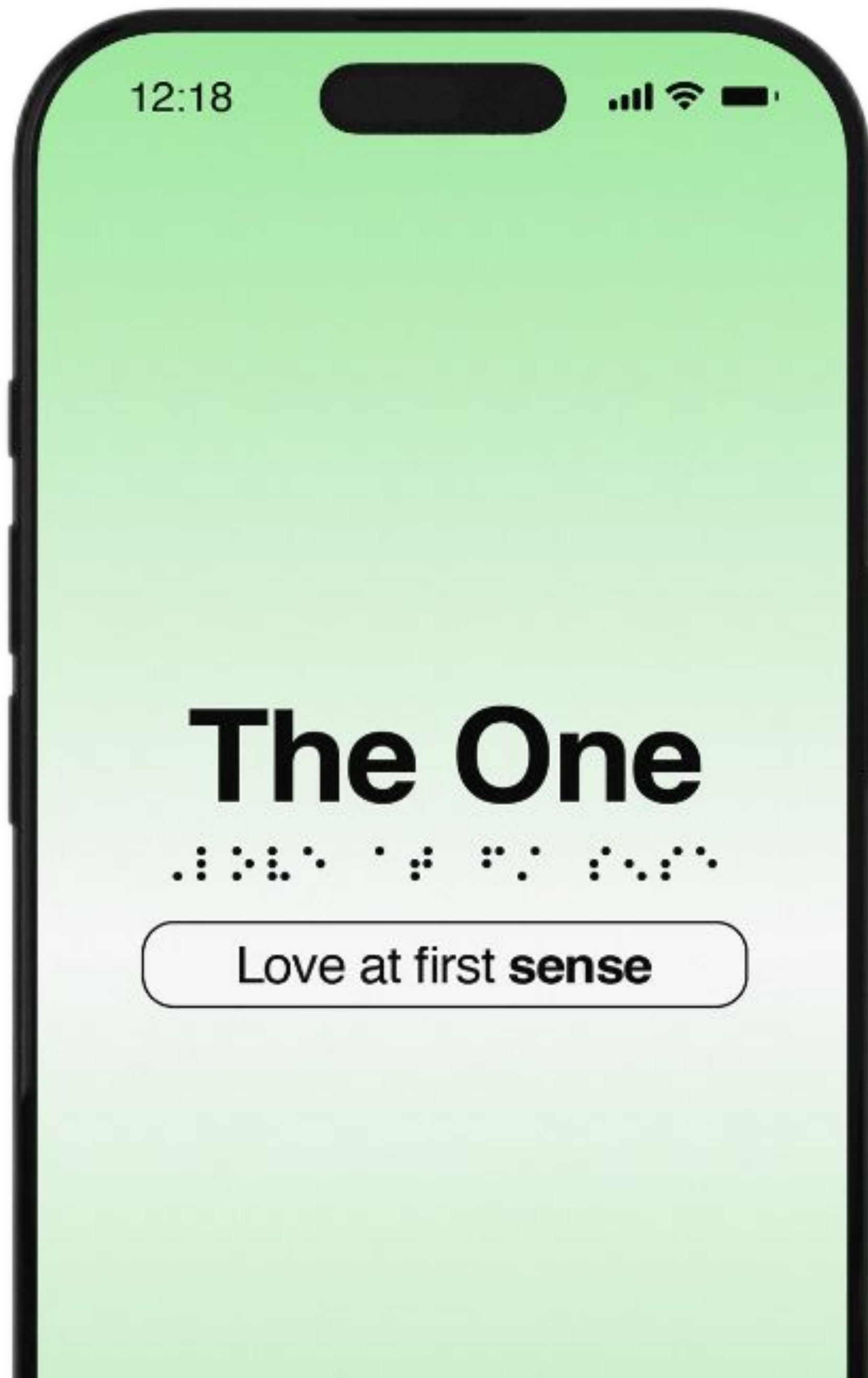
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Dating apps are clunky, cold and normally sit behind a paywall before they actually become functional. They rely on the user having full motor function and perfect vision.

Existing dating apps targeted at the disability community often fall short on true accessibility. These existing apps serve more as a reminder of what is missing than as a viable solution.

‘The One’ is a new app from One NZ with the sole purpose of making connection accessible, based on the strongest of a user’s five senses.





Multimodal AI
that's voice prompted
helps with a range of
disabilities

Braille Keyboard via
screen haptics
for those with
vision impairment

Eye Tracking & Facial
Micro-Gestures for
those with physical
disabilities

'The One' drops the entire 'tinder' dating system and moves away from the shallow, ableist swiping of left and right. Instead it focuses on a more personal connection between users. The app creates a new accessible connection system, adjusted to work with any disability. For example, a person with limited motor skills can connect with someone through pure voice interaction, a blind person can build a personal connection through audio paired with custom haptic vibrations felt directly through the device and a mute user can express themselves using a personalized AI voice matched with nuanced haptic feedback. By adapting to each individual user via One's integrated technologies, The One becomes a dating app truly designed for every body and sense.

As technology evolves, The One will continue to expand its accessibility, with future roadmap plans to integrate olfactory technology, bringing the sense of scent into digital connection.

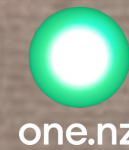
~ New Zealand Herald

**'One NZ's new accessible dating app
replaces swipes with the senses.'**



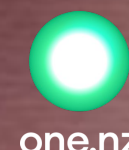
You don't need to
stand to be swept off
your feet.

'The One' dating app designed around how you connect.



Sweet talk doesn't
need to be spoken.

'The One' dating app designed around how you connect.



Love is blind,
deaf or autistic.

'The One' dating app designed around how you connect.

