



AWWA

Intuitive and uncomplicated period products

Challenge: It's hard for women to access reliable information of menstruation and sexual health.

Insight: Mothers often pass down their genes, their cycles, and health issues or conditions but their insights and experiences are rarely shared.

Idea: Help your granddaughter understand her health.

Daughter Data

AWWA is all about breaking down barriers that stop women from speaking openly about their health.

A period tracker app that allows women to log, store and share detailed health data, for future generations.

It makes tracking your health fun today, with mini challenges like daily health quests.

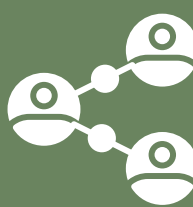
As well as offering anonymous peer communities where women can share experiences around certain symptoms.



How it works:



Using AWWA’s period tracking app, ‘Ehoa’ you’ll be given the option to share your health data with relatives.



The data will be handed down through daughters and female relatives using the app.



The generational data will analyse relatives and notify any relevant patterns or issues.



Mini games, notifications and chat forums make it fun and social for users to log data.



Sarah Smith (Me)

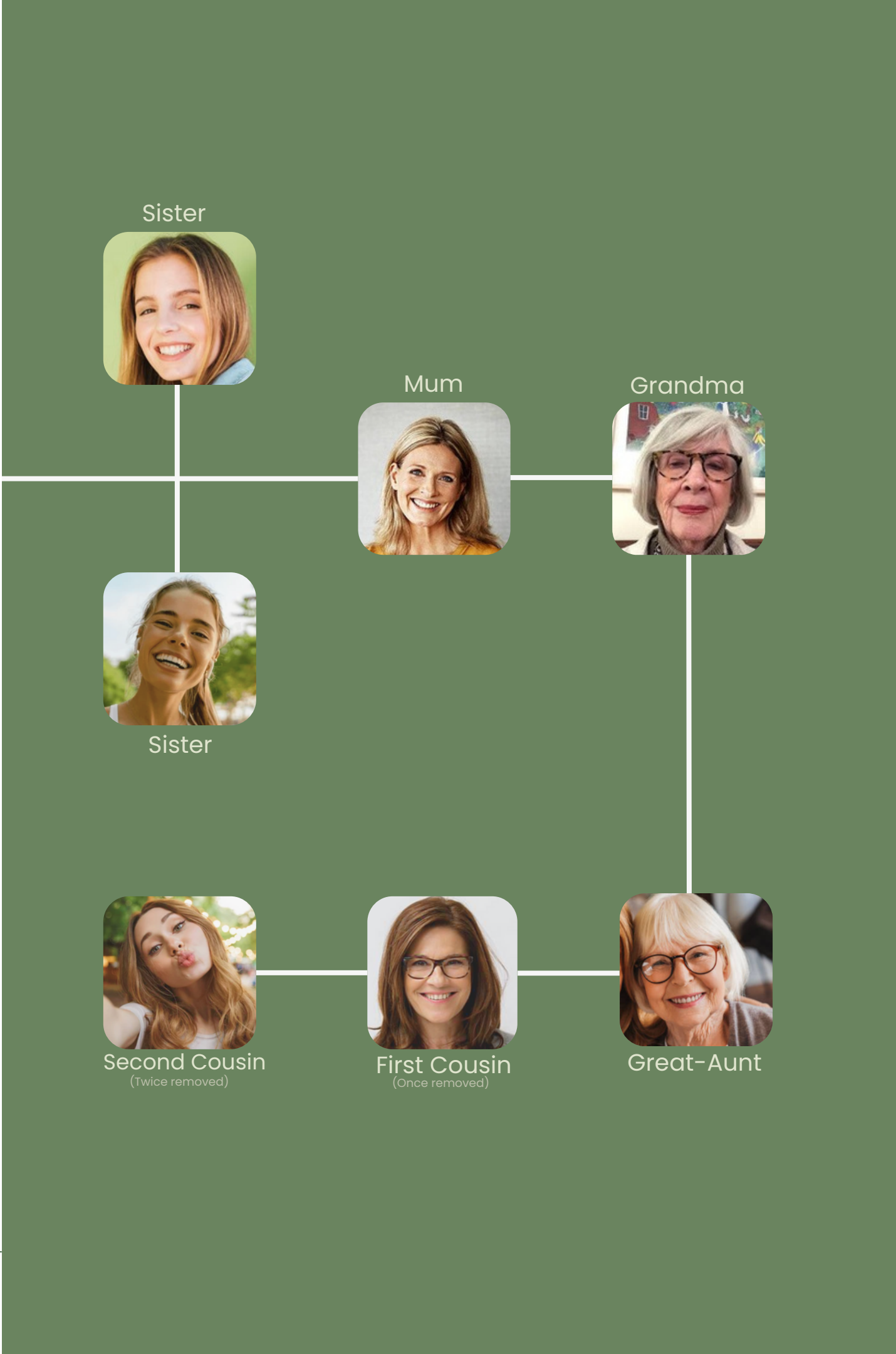
- ▼ Medical conditions
- ▼ Allergies
- ▼ Health scares
- ▼ Periods

During my menstrual cycle, I get abdominal cramps and fatigue. I find that heat packs and staying hydrated help alleviate these symptoms...

Connect

Uncover

Log data



Why it matters:



Your data (if you consent) contributes to closing the gender health gap by donating valuable data to womens research.



AWWA helps you spot patterns and take small steps immediately whilst building your health knowledge through connecting family history and women's health research.

