## Best Use of Media Relations
- **Advisory Relations**
  - Mondo: Mondeo (+9000)
  - Halo Top: Ski Lodge
- **SWORD**
  - Spark New Zealand
- **Green PR**
  - Head of the City
- **Mango Communications**
  - Head of Communications
- **Scope Media**
  - Scope: M&O Show
- **DDB**
  - Halo Top
- **Mango Communications**
  - America's Test Kitchen
- **Magico Marketing Activations**
  - Social Stickers for Social Good

## Best Sponsorship or Media Partnership
- **Magico Marketing Activations**
  - M&O Show: Music for the Memory
- **MKTG**
  - Halo Top: Ski Lodge
- **Mango Communications**
  - America's Test Kitchen
- **Magico Marketing Activations**
  - Social Stickers for Social Good

## Best Public Affairs or Stakeholder Management
- **Mango Communications**
  - America's Test Kitchen
- **MKTG**
  - Halo Top: Ski Lodge

## Best Influencer Marketing
- **Magico Marketing Activations**
  - M&O Show: Music for the Memory
- **MKTG**
  - Halo Top: Ski Lodge

## Best Experimental or Event
- **Magico Marketing Activations**
  - M&O Show: Music for the Memory
- **MKTG**
  - Halo Top: Ski Lodge

## Best Sampling or Retail Activation
- **Magico Marketing Activations**
  - M&O Show: Music for the Memory
- **MKTG**
  - Halo Top: Ski Lodge

## Best Implementation or Production
- **Magico Marketing Activations**
  - M&O Show: Music for the Memory
- **MKTG**
  - Halo Top: Ski Lodge

## Most Innovative Campaign
- **Magico Marketing Activations**
  - M&O Show: Music for the Memory
- **MKTG**
  - Halo Top: Ski Lodge

## Best Integrated Campaign
- **Magico Marketing Activations**
  - M&O Show: Music for the Memory
- **MKTG**
  - Halo Top: Ski Lodge

## Best Strategic Thinking
- **Magico Marketing Activations**
  - M&O Show: Music for the Memory
- **MKTG**
  - Halo Top: Ski Lodge

## Grand Prix
- **Magico Marketing Activations**
  - M&O Show: Music for the Memory
- **MKTG**
  - Halo Top: Ski Lodge

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**Winners List**

**THE 2019 PRESSIE AWARDS**

Congratulations to all our winners!