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<tr>
<th>Agency</th>
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<tr>
<td><strong>Best Use of Media Relations</strong></td>
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<tr>
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<td>The Right to Grow</td>
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<td>Mayo &amp; Calder</td>
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<td><strong>Best Sponsorship or Media Partnership</strong></td>
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<td>Qantas helps Cure Kids on Red Nose Day</td>
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<td>LIC Share Simplification</td>
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<td>My First</td>
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## Finalists

### Most Innovative Campaign

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### Best Strategic Thinking

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## CONGRATULATIONS!