

INSPIRING INDIVIDUAL AWARD IN HONOUR OF SANDY SMITH

(Nomination form below)

Who was Sandy Smith?

A woman you would warm to immediately, who was universally liked by people from all walks of life.

More than that, when it came to media, she earned the respect of everyone she encountered, through an inclusive style, a sassy attitude and just all round good smarts.

She was a woman who gave back, a woman who had time for everyone, a woman who would impart her knowledge to the budding stars of our industry – so in return, in her memory Discovery New Zealand would like to give back.

So, who is the Inspiring Individual?

The “unsung hero” in the company; the person who others find utterly inspiring with their generosity of spirit, their patience, their willingness and eagerness to be involved. The person integral to the company culture and passionate about contributing to the company’s success.

Criteria

A peer based award, it should recognise someone who is giving of their time, consistently smart in their thinking, has the ability to get the job done no matter what the circumstances. They are known to peers as an inspiring individual.

The definition of this refers to their overall work demeanour – in that they are inclusive of their work colleagues and clients. But more than that, it should talk to the fact that anyone, from any walk of life would recognise them as an inspiring individual.

As we respond to the ever-changing media landscape, the industry needs people who will inspire others to rise to the challenge of the myriad opportunities available, messaging and platforms, to engage with consumers. This award recognises someone who encompasses this philosophy.

This person is never too busy to impart their wisdom and guidance to someone who needs it. They are a mentor, a coach, a friend and a role model to all around them.

Nominated someone last year?

We can only choose one winner, so sorry if the person you nominated last year didn’t win, but please don’t let that stop you from nominating them again – we’re sure they’re still inspiring you and everyone else!

Prize

The winner of the Inspiring Individual Award will be announced at the Beacon Awards Show on Thursday 13 May 2021 and will receive \$10,000 to be used to further their education– an opportunity to gain further experience and knowledge to be shared.



NOMINATION FOR INSPIRING INDIVIDUAL AWARD 2021

Name of your Inspiring Individual:	
Their current position:	
Name of Company/Agency:	
Nominated by:	
Please tell us in 250 words or less why your nominated individual is deserving of this award. How do they fit the criteria?	

Please send your completed form to James Wotton, Sponsorship & Events Manager at james@commscouncil.nz by EOP 19 March 2021