



The 40th Axis Awards 2020

Congratulations

Agency of the Year Sponsored by Google
DDB Group

Client of the Year Sponsored by oOh! Media
NZ Transport Agency

Production Company of the Year
Sweetshop

Brand Axis Sponsored by TVNZ
DDB Group Lotto NZ

Lifetime Achievement Award Sponsored by Sweetshop
Jon and Penny Cooper

Grand Axis sponsored by Facebook

Agency	Advertiser	Title
Clemenger BBDO	NZ Transport Agency	Belted Survivors

Grand Prix 2020 Sponsored by Bauer Media Group

Agency	Advertiser	Title	Category
Good Oil	Lion	New Zealand Meets Japan	Craft - Direction
Clemenger BBDO	NZ Transport Agency	Belted Survivors	Integrated
DDB Group	Lotto NZ	L05T	Direct
Colenso BBDO	DB Breweries	I'm Drinking It For You	Film & Screen

Google Student Challenge

Name	School	Title
Ashleigh Reid & Luke Ryan	MDS	Lotto "Imagine what you could skip"

Emerging Talent Sponsored by Marsden Inch

Name	Agency
Eliza Romanos & Gina Morgan	Colenso BBDO

EXECUTIVE JUDGE'S CHOICE

Integrated Axis

Advertiser	Agency	Entry Title	Metal
Clemenger BBDO	NZ Transport Agency	Belted Survivors	Gold
Lion	DDB Group	Black Laundry	Silver
Lotto NZ	DDB Group	L05T	Silver
DB Breweries	Colenso BBDO	I'm Drinking It For You	Bronze
KiwiRail	DDB Group	Near Miss Memorials	Bronze
Spark	Colenso BBDO	Play	Bronze

For Good

Advertiser	Agency	Entry Title	Metal
ANZ Bank	TBWA	Mr Humfrez	Silver
KiwiRail	DDB Group	Near Miss Memorials	Silver
Champions for Change	Saatchi & Saatchi	It's Not That Hard	Bronze
Spark	Colenso BBDO	Play	Bronze
ASB Bank	WITH Collective	Sustainaball	Bronze

CRAFT

Editing

Advertiser	Agency/ Production Comp	Entry Title	Metal
NZ Transport Agency	Sweetshop	Distractions	Gold
Lion	The Editors/Good Oil	New Zealand Meets Japan	Gold
DB Breweries	Sweetshop	I'm Drinking It For You	Silver
HPA Quitline	Film Construction	Quit For Your Pets	Silver
Spark	Sweetshop	Play	Bronze
Lotto NZ	Scoundrel	L05T	Bronze
Spark	The Editors/Good Oil	Wedding Speech	Bronze
Coca-Cola Amatil	Sweetshop	L&P Best Day Ever	Finalist
Volkswagen	Sweetshop	The Youngest Brother	Finalist
Vodafone	Sweetshop	Huxley	Finalist
Pet Refuge New Zealand Charitable Trust	The Editors	Rescue a Pet, Rescue a Family	Finalist
NZ Post	Thick as Thieves	Keeping Ho Ho Hush Hush	Finalist
Gem	Heckler	Lets	Finalist
Powershop	Assembly	A Power Company You Can Love	Finalist
Griffin's	Eight	Griffin's Snax Crunches	Finalist
Sky	Scoundrel	Hot Spot	Finalist
Bank of New Zealand	FINCH	The Kids Room	Finalist
Sealy Posturepedic	Flying Fish	Clearly	Finalist
Lion	Good Oil	Black Laundry	Finalist
TradeMe	Good Oil	There's Someone for Everything	Finalist
Pinnacle Life	FINCH	The World's Luckiest Man	Finalist

Cinematography

Advertiser	Agency	Entry Title	Metal
NZ Transport Agency	Sweetshop	Distractions	Gold

Lion	Good Oil	New Zealand Meets Japan	Gold
HPA Quitline	Film Construction	Quit For Your Pets	Silver
Spark	FINCH	Wedding Speech	Silver
AA Insurance	Good Oil	Dinosaur vs Unicorn	Silver
DB Breweries	Sweetshop	I'm Drinking It For You	Bronze
Coca-Cola Amatil	Sweetshop	L&P Best Day Ever	Bronze
Vodafone	Sweetshop	Huxley	Finalist
Spark	Sweetshop	Play	Finalist
Tourism New Zealand	Sweetshop	Good Morning World	Finalist
Volkswagen	Sweetshop	Youngest Brother	Finalist
Lotto NZ	Scoundrel	L05T	Finalist
Bank of New Zealand	FINCH	The Kids Room	Finalist
Sealy Posturepedic	Flying Fish	Clearly	Finalist
Bank of Melbourne	Good Oil	If You Have the Will, We Have the Way	Finalist
Pet Refuge New Zealand Charitable Trust	Good Oil	Rescue a Pet, Rescue a Family	Finalist
Pinnacle Life	FINCH	The World's Luckiest Man	Finalist
Moving Image - 2D Animation			
Advertiser	Agency	Entry Title	Metal
EECA	Assembly	Gen Less	Silver
Disney	Flux Animation	The Little Mermaid Retold	Finalist
Moving Image - 3D Animation			
Advertiser	Agency	Entry Title	Metal
Spark	Sweetshop	Play	Gold
AA Insurance	Alt.vfx	Dinosaur Vs Unicorn	Gold
Bank of Melbourne	Alt.vfx	If You Have The Will	Bronze
Powershop	Assembly	A Power Company You Can Love	Bronze
Visual Effects			
Advertiser	Agency	Entry Title	Metal
Spark	Sweetshop	Play	Silver
AA Insurance	Alt.vfx	Dinosaur Vs Unicorn	Silver
Gem	Heckler	Partners in Money	Bronze
Bank of Melbourne	Alt.vfx	If You Have The Will	Bronze
Powershop	Assembly	A Power Company You Can Love	Finalist
Art Direction			
Advertiser	Agency	Entry Title	Metal
DB Breweries	Sweetshop	I'm Drinking It For You	Gold
Lion	Good Oil	New Zealand Meets Japan	Gold
Coca-Cola Amatil	Sweetshop	L&P Best Day Ever	Silver
NZ Transport Agency	Sweetshop	Distractions	Bronze
Energy Efficiency and Conservation Authority	Assembly	Gen Less	Bronze
Vodafone	Sweetshop	Huxley	Finalist
Lotto NZ	Scoundrel	L05T	Finalist
Frucor Suntory	Sweetshop	Procrastination Place	Finalist
Kiwi Property	99	Wear It Your Way - Onion	Finalist
Sky	Scoundrel	Hot Spot	Finalist
Sealy Posturepedic	Flying Fish	Clearly	Finalist
Direction			
Advertiser	Agency	Entry Title	Metal
Lion	Good Oil	New Zealand Meets Japan	Gold
DB Breweries	Sweetshop	I'm Drinking It For You	Gold
Spark	Sweetshop	Play	Gold
Coca-Cola Amatil	Sweetshop	L&P Best Day Ever	Silver
HPA Quitline	Film Construction	Quit For Your Pets	Silver
Spark	FINCH	Wedding Speech	Silver
NZ Transport Agency	Sweetshop	Distractions	Bronze
Volkswagen	Sweetshop	The Youngest Brother	Bronze
Spark	FINCH	Pride OUTLINE	Bronze
Vodafone	Sweetshop	Huxley	Finalist
AA Insurance	Good Oil	Dinosaur vs Unicorn	Finalist
Powershop	Assembly	A Power Company You Can Love	Finalist
NZ Post	Thick as Thieves	Keeping Ho Ho Hush Hush	Finalist
Frucor Suntory	Sweetshop	Procrastination Place	Finalist
Lotto NZ	Scoundrel	L05T	Finalist
Energy Efficiency and Conservation Authority	Assembly	Gen Less	Finalist
New Zealand Post	Thick as Thieves	Keeping Ho Ho Hush Hush	Finalist
Griffin's	Eight	Griffin's Snax Crunches	Finalist
Sky	Scoundrel	Hot Spot	Finalist
Bank of New Zealand	FINCH	The Kids Room	Finalist
Sky	Scoundrel	Sin Bin	Finalist
Sky	FINCH	Summer of Sport	Finalist
Sealy Posturepedic	Flying Fish	Clearly	Finalist
Original Soundtrack			
Advertiser	Agency	Entry Title	Metal
DB Breweries	Colenso BBDO	I'm Drinking It For You	Gold
Lotto NZ	Scoundrel	L05T	Finalist
Pedigree	Liquid Studios	Season of Good Dog	Finalist
Health Promotion Agency	Liquid Studios	Quit For Your Pets	Finalist
NZ Transport Agency	Liquid Studios	The Unsaid	Finalist
Original Arrangement of Existing Music			
Advertiser	Agency	Entry Title	Metal
Lion	Beatworms	New Zealand Meets Japan	Gold
Pet Refuge New Zealand Charitable Trust	Franklin Rd	Rescue a Pet, Rescue a Family	Silver
Bank of Melbourne	Good Oil	If You Have the Will, We Have the Way	Finalist
New Zealand Post	Liquid Studios	Keeping Ho Ho Hush Hush	Finalist
Sound Design - Film & Screen Content			
Advertiser	Agency	Entry Title	Metal
Energy Efficiency and Conservation Authority	Clemenger BBDO	Gen Less	Bronze

AA Insurance	Liquid Studios	Dinosaur Vs Unicorn	Bronze
Vodafone	DDB Group New Zealand	Don't Ruin the Moment	Finalist
Sealy Posturepedic	Liquid Studios	Clearly	Finalist
Copywriting - Magazine & Newspaper			
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Fornicate	Silver
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Thriceway	Silver
Champions for Change	Saatchi & Saatchi	CEO	Bronze
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Root	Bronze
Champions for Change	Saatchi & Saatchi	VS	Finalist
Volkswagen	DDB Group New Zealand	Last Beetle - Think Small	Finalist
Volkswagen	DDB Group New Zealand	Last Beetle - Lemon	Finalist
Volkswagen	DDB Group New Zealand	Last Beetle - Owning It	Finalist
Monteith's	Colenso BBDO	The U.S. Seal of Approval (Letter 1)	Finalist
Monteith's	Colenso BBDO	The U.S. Seal of Approval (Letter 2)	Finalist
Monteith's	Colenso BBDO	The U.S. Seal of Approval (Letter 3)	Finalist
Champions for Change	Saatchi & Saatchi	Grow a Pair	Finalist
Copywriting - Out of Home			
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Fornicate	Finalist
Puppo	Colenso BBDO	Every Dog Has Its Ad	Finalist
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Root	Finalist
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Thriceway	Finalist
HNRV	FCB New Zealand	The Lost Receipt - Receipt	Finalist
HNRV	FCB New Zealand	The Lost Receipt - Tims	Finalist
Copywriting - Radio			
Advertiser	Agency	Entry Title	Metal
McDonalds	DDB Group New Zealand	Working Late Tonight? (Satellite)	Silver
McDonalds	DDB Group New Zealand	Working Late Tonight? (Trains)	Silver
McDonalds	DDB Group New Zealand	Working Late Tonight? (Lake)	Bronze
No Ugly	Freelance	Conversation Starter	Finalist
Coca-Cola Amatil	DDB Group New Zealand	L&P Tastes Like Radio - Nuanced Flavour	Finalist
Coca-Cola Amatil	DDB Group New Zealand	L&P Tastes Like Radio - If For Some Reason	Finalist
Coca-Cola Amatil	DDB Group New Zealand	L&P Tastes Like Radio - Titanic	Finalist
Spark	Colenso BBDO	We Speak Football	Finalist
Copywriting - Film & Video			
Advertiser	Agency	Entry Title	Metal
DB Breweries	Colenso BBDO	I'm Drinking It For You	Gold
TradeMe	Colenso BBDO	There's Someone For Everything	Silver
NZ Transport Agency	Clemenger BBDO	Totally Compos Mentis	Silver
Lotto NZ	DDB Group New Zealand	LOST	Finalist
MARS	Colenso BBDO	Season of Good Dog	Finalist
Pinnacle Life	YoungShand	Protect What Makes You Feel Lucky	Finalist
Champions for Change	Saatchi & Saatchi	Best Manager	Finalist
Champions for Change	Saatchi & Saatchi	Better Suited to a Man	Finalist
Champions for Change	Saatchi & Saatchi	Politely Interrupt	Finalist
Champions for Change	Saatchi & Saatchi	Statistically Likely	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid - Day 01	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid - Day 08	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid - Day 19	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid - Day 24	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid - Day 25	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid - Day 33	Finalist
Energy Efficiency and Conservation Authority	Clemenger BBDO	Gen Less	Finalist
Stirling Sports	Motion Sickness	Prove Them Wrong	Finalist
Copywriting - Other			
Advertiser	Agency	Entry Title	Metal
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy	Finalist
Art Direction & Typography - Magazine & Newspaper			
Advertiser	Agency	Entry Title	Metal
New Zealand Olympic Committee	Saatchi & Saatchi	Run In Peace	Bronze
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Fornicate	Bronze
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Thriceway	Bronze
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Root	Finalist
New Zealand Marketing Magazine	Stanley St	The Creative Filter	Finalist
Volkswagen	DDB Group New Zealand	Last Beetle Print	Finalist
Art Direction & Typography - Out of Home			
Advertiser	Agency	Entry Title	Metal
Lion	DDB Group New Zealand	Black Laundry	Silver
Lion	DDB Group New Zealand	New Zealand Meets Japan	Silver
New Zealand Olympic Committee	Saatchi & Saatchi	Run In Peace	Bronze
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Fornicate	Bronze
State	Colenso BBDO	Too Busy	Bronze
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Root	Bronze
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Thriceway	Bronze
Puppo	Colenso BBDO	Every Dog Has It's Ad	Finalist
Volkswagen	DDB Group New Zealand	Last Beetle	Finalist
Kiwibank	99	Fish & Tips	Finalist
DB Brewery Tiger	Colenso BBDO	East of What You Know	Finalist
Tourism New Zealand	Special Group	NZ says '39'	Finalist
Health Promotion Agency	FCB New Zealand	Seduced by Moderation - Burger	Finalist
Health Promotion Agency	FCB New Zealand	Seduced by Moderation - Wine	Finalist
Image			
Advertiser	Agency	Entry Title	Metal
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Dylan Chirside	Gold
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Liam Bethell	Gold
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Dan Mason	Gold
New Zealand Forest & Bird	Colenso BBDO	Portraits By Predators (2nd Portrait)	Silver
New Zealand Forest & Bird	Colenso BBDO	Portraits By Predators (3rd Portrait)	Silver

Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Fornicate	Bronze
New Zealand Forest & Bird	Colenso BBDO	Portraits By Predators (1st Portrait)	Bronze
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Root	Bronze
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Thriceway	Bronze
Frucor Suntory	Raydar	Twisted Tropics	Finalist
Fire and Emergency New Zealand	FCB New Zealand	Highly Flammable - Tui	Finalist
New Zealand Aids Foundation	DDB Group New Zealand	Rules of a Fuck Buddy	Finalist
State	Colenso BBDO	Too Busy	Finalist
Spark	Colenso BBDO	Tall Shorts (#1)	Finalist
Spark	Colenso BBDO	Tall Shorts (#2)	Finalist
Spark	Colenso BBDO	Tall Shorts (#3)	Finalist
NZ Transport Agency	Clemenger BBDO	Belted Survivors - James McDonald	Finalist
Kiwibank	99	Fish & Tips	Finalist
Burger King	VMLY&R NZ	Burger King - Uber Eats	Finalist
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Will Giles	Finalist
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Willy Carberry	Finalist
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Rick Haira	Finalist
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Dion Perry	Finalist
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Kahutia Foster	Finalist
Fire and Emergency New Zealand	FCB New Zealand	Highly Flammable - Fantail	Finalist

Digital Copywriting			
Advertiser	Agency	Entry Title	Metal
Water Safety New Zealand	FCB New Zealand	Swim Reaper	Bronze
Blind Low Vision NZ	YoungShand	#AltTextForAll - BBC Callout	Finalist
New Zealand AIDS Foundation	DDB Group New Zealand	Rules of a Fuck Buddy	Finalist
Extra	Colenso BBDO	Pep Talks	Finalist
Blind Low Vision NZ	YoungShand	#AltTextForAll - Nat Geo Callout	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid	Finalist
Energy Efficiency and Conservation Authority	Clemenger BBDO	Gen Less	Finalist
Digital Art Direction & Typography			
Advertiser	Agency	Entry Title	Metal
KiwiRail	DDB Group New Zealand	Near Miss Memorials	Silver
Breast Cancer Foundation NZ	Colenso BBDO	Pre-Check	Silver
Bank of New Zealand	Colenso BBDO	Checkout Checkpoint	Bronze
New Zealand Aids Foundation	DDB Group New Zealand	Rules of a Fuck Buddy	Finalist
New Zealand AIDS Foundation	DDB Group New Zealand	The HIV Positive Sperm Bank	Finalist
Lotto NZ	DDB Group New Zealand	L05T	Finalist
Uber Eats	Special Group	Shark Bait	Finalist
Red Bull	Special Group	Forceback	Finalist
Interface & Navigation			
Advertiser	Agency	Entry Title	Metal
Breast Cancer Foundation NZ	Colenso BBDO	Pre-Check	Silver
Bank of New Zealand	Colenso BBDO	Checkout Checkpoint	Silver
KiwiRail	DDB Group New Zealand	Near Miss Memorials	Bronze
Lotto NZ	DDB Group New Zealand	L05T	Finalist
User Experience			
Advertiser	Agency	Entry Title	Metal
Lotto NZ	DDB Group New Zealand	L05T	Gold
Breast Cancer Foundation NZ	Colenso BBDO	Pre-Check	Silver
Bank of New Zealand	Colenso BBDO	Checkout Checkpoint	Bronze
KiwiRail	DDB Group New Zealand	Near Miss Memorials	Finalist
New Zealand AIDS Foundation	DDB Group New Zealand	Incognito Banners	Finalist
New Zealand AIDS Foundation	DDB Group New Zealand	Rules of a Fuck Buddy	Finalist
Extra	Colenso BBDO	Pep Talks	Finalist
Digital Use of Video			
Advertiser	Agency	Entry Title	Metal
Lotto NZ	DDB Group New Zealand	L05T	Silver
Digital Use of Music or Sound Design			
Advertiser	Agency	Entry Title	Metal
DB Breweries	Liquid Studios	I'm drinking it for you	Silver

Standard Outdoor Advertising			
Advertiser	Agency	Entry Title	Metal
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Dylan Chirnside	Gold
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Thriceway	Silver
New Zealand Olympic Committee	Saatchi & Saatchi	Run In Peace	Bronze
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Fornicate	Bronze
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Liam Bethell	Bronze
NZ Transport Agency	Clemenger BBDO	Belted Survivors - James McDonald	Bronze
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Will Giles	Bronze
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Willy Carberry	Bronze
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Rick Haira	Bronze
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Dion Perry	Bronze
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Kahutia Foster	Bronze
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Dan Mason	Bronze
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Root	Bronze
State	Colenso BBDO	Too Busy	Finalist
Volkswagen	DDB Group New Zealand	Last Beetle	Finalist
Transit Advertising			
Advertiser	Agency	Entry Title	Metal
Uber Eats	Special Group	Shark Bait	Gold
BP	Stanley St	Thank You Button	Silver
KiwiRail	DDB Group New Zealand	Near Miss Memorials	Bronze
Tourism New Zealand	Special Group	NZ Says '39'	Finalist
Interactive Outdoor			
Advertiser	Agency	Entry Title	Metal
KiwiRail	DDB Group New Zealand	Near Miss Memorials	Bronze
Baltimore Ravens	Flux Animation	Baltimore Raven	Finalist

DIGITAL CRAFT



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OUT OF HOME SPC

Ambient Outdoor			
Advertiser	Agency	Entry Title	Metal
Lion	DDB Group New Zealand	Black Laundry	Gold
KiwiRail	DDB Group New Zealand	Near Miss Memorials	Silver
Uber Eats	Special Group	Shark Bait	Silver
BP	Stanley St	Thank You Button	Bronze
DB Breweries/Tiger	Colenso BBDO	Bar Snacks	Bronze
The Warehouse Group	DDB Group New Zealand	Think it print it	Finalist
Tourism New Zealand	Special Group	NZ says '39'	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid	Finalist
Baltimore Ravens	Flux Animation	Baltimore Raven	Finalist
Out of Home - Campaign			
Advertiser	Agency	Entry Title	Metal
NZ Transport Agency	Clemenger BBDO	Belted Survivors	Gold
KiwiRail	DDB Group New Zealand	Near Miss Memorials	Silver
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy	Bronze
Lion	DDB Group New Zealand	New Zealand Meets Japan	Bronze
Puppo	Colenso BBDO	Every Dog Has It's Ad	Bronze
HNRV	FCB New Zealand	The Lost Receipt	Finalist
Tourism New Zealand	Special Group	NZ says '39'	Finalist
Uber Eats	Special Group	Shark Bait	Finalist
HNRV	FCB New Zealand	The Lost Receipt	Finalist
Sky	DDB Group New Zealand	For the Love of Sport	Finalist
DB Brewery Tiger	Colenso BBDO	East of What You Know	Finalist

Magazine - Single			
Advertiser	Agency	Entry Title	Metal
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Dylan Chirnside	Gold
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Fornicate	Bronze
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Liam Bethell	Bronze
NZ Transport Agency	Clemenger BBDO	Belted Survivors - James McDonald	Bronze
NZ Transport Agency	Clemenger BBDO	Belted Survivors - Will Giles	Bronze
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Root	Bronze
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy - Thriceway	Bronze
Auckland Transport	Stanley St	Distracted Road Signs - Milk	Finalist

Magazine - Campaign			
Advertiser	Agency	Entry Title	Metal
NZ Transport Agency	Clemenger BBDO	Belted Survivors	Silver
Reckitt Benckiser	FCB New Zealand	Better Safe Than Syphy	Bronze

Newspaper - Single			
Advertiser	Agency	Entry Title	Metal
New Zealand Olympic Committee	Saatchi & Saatchi	Run In Peace	Silver
Volkswagen	DDB Group New Zealand	Last Beetle - Lemon	Bronze
Volkswagen	DDB Group New Zealand	Last Beetle - Think Small	Bronze
Monteith's	Colenso BBDO	The U.S. Seal of Approval (Letter 1)	Finalist
Monteith's	Colenso BBDO	The U.S. Seal of Approval (Letter 2)	Finalist
Monteith's	Colenso BBDO	The U.S. Seal of Approval (Letter 3)	Finalist
New Zealand Blood Service	YoungShand	The Lifesaving Edition of The Sunday News	Finalist
Champions for Change	Saatchi & Saatchi	Grow a Pair	Finalist
Rebel Sport	Stanley St	Dad Shoe	Finalist
Smirnoff	Special Group	Smirnoff Lime	Finalist
Volkswagen	DDB Group New Zealand	Last Beetle - Owning It	Finalist

Newspaper Campaign			
Advertiser	Agency	Entry Title	Metal
Monteith's	Colenso BBDO	The U.S. Seal of Approval	Bronze
Champions for Change	Saatchi & Saatchi	How Unconscious Is Your Bias?	Finalist
Auckland Transport	Stanley St	Distracted Road Signs	Finalist
Volkswagen	DDB Group New Zealand	Last Beetle	Finalist

Direct Physical			
Advertiser	Agency	Entry Title	Metal
BP	Stanley St	Thank You Button	Gold
Lion	DDB Group New Zealand	Black Laundry Black Mail	Bronze
Spark	Colenso BBDO	Play	Bronze
ANZ Bank	TBWA	Mr Humfreez	Bronze
Tourism New Zealand	Special Group	NZ says '39'	Finalist
Spark	Colenso BBDO	VIPish Box	Finalist

Direct Digital			
Advertiser	Agency	Entry Title	Metal
Lotto NZ	DDB Group New Zealand	L05T	Gold
Spark	Colenso BBDO	Play	Silver
NZ Transport Agency	Clemenger BBDO	Belted Survivors	Silver
Bank of New Zealand	Colenso BBDO	Checkout Checkpoint	Bronze
Energy Efficiency and Conservation Authority	Clemenger BBDO	Gen Less	Bronze
State	Colenso BBDO	Too Busy	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid	Finalist
New Zealand Blood Service	YoungShand	World's Biggest Reserve Bench	Finalist
Education New Zealand	Special Group	Ask New Anything	Finalist
Lion	YoungShand	Potential Stage	Finalist

Direct Broadcast			
Advertiser	Agency	Entry Title	Metal
Lotto NZ	DDB Group New Zealand	L05T	Gold
Energy Efficiency and Conservation Authority	Clemenger BBDO	Gen Less	Finalist
BP	Stanley St	Thank You Button	Finalist
New Zealand Blood Service	YoungShand	World's Biggest Reserve Bench	Finalist
ANZ Bank	TBWA	Mr Humfreez	Finalist

Creative Use of Data in Direct			
Advertiser	Agency	Entry Title	Metal
Puppo	Colenso BBDO	Every Dog Has It's Ad	Gold



BAUER MEDIA GROUP

**MAGAZINE & NEWSPAPER
SPONSORED BY
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**DIRECT MARKETING
SPONSORED BY Z CARD**

Spark	Colenso BBDO	Play	Finalist
BP	Stanley St	Thank You Button	Finalist
State	Colenso BBDO	Too Busy	Finalist
Education New Zealand	Special Group	Ask New Anything	Finalist
Direct Campaign			Metal
Advertiser	Agency	Entry Title	
Lotto NZ	DDB Group New Zealand	L05T	Gold
Lion	DDB Group New Zealand	Black Laundry	Silver
Puppo	Colenso BBDO	Every Dog Has It's Ad	Silver
NZ Transport Agency	Clemenger BBDO	Belted Survivors	Silver
BP	Stanley St	Thank you button	Bronze
KiwiRail	DDB Group New Zealand	Near Miss Memorials	Bronze
Tourism New Zealand	Special Group	Good Morning World	Bronze
Uber Eats	Special Group	Shark Bait	Bronze
ANZ Bank	TBWA	Mr Humfreez	Finalist
Spark	Colenso BBDO	Play	Finalist
Monteith's	Colenso BBDO	The U.S. Seal of Approval	Finalist
DB Breweries	Colenso BBDO	I'm Drinking It For You	Finalist
Tourism New Zealand	Special Group	NZ says '39'	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid	Finalist
Energy Efficiency and Conservation Authority	Clemenger BBDO	Gen Less	Finalist
MARS	Colenso BBDO	Season of Good Dog	Finalist
Brand Experience & Activation			
Advertiser	Agency	Entry Title	Metal
Lion	DDB Group New Zealand	Black Laundry	Gold
Lotto NZ	DDB Group New Zealand	L05T	Silver
ANZ Bank	TBWA	Mr Humfreez	Silver
DB Brewery Tiger	Colenso BBDO	Bar Snacks	Silver
BP	Stanley St	Thank you button	Bronze
KiwiRail	DDB Group New Zealand	Near Miss Memorials	Bronze
Spark	Colenso BBDO	Play	Bronze
DB Breweries	Colenso BBDO	I'm Drinking It For You	Bronze
NZ Transport Agency	Clemenger BBDO	Belted Survivors	Bronze
Uber Eats	Special Group	Shark Bait	Bronze
Rebel Sport	Stanley St	Fathers of Fashion	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid	Finalist
Reckitt Benckiser	FCB New Zealand	Fecal Fashion	Finalist
Lion	YoungShand	Potential Stage	Finalist
Tourism New Zealand	Special Group	NZ says '39'	Finalist
Karma Cola	Special Group	Lemmy's Life	Finalist
Integrated Campaign Lead by Brand Experience & Activation			
Advertiser	Agency	Entry Title	
KiwiRail	DDB Group New Zealand	Near Miss Memorials	Silver
Spark	Colenso BBDO	Play	Silver
Lion	DDB Group New Zealand	Black Laundry	Bronze
Lotto NZ	DDB Group New Zealand	L05T	Bronze
DB Brewery Tiger	Colenso BBDO	Bar Snacks	Bronze
DB Breweries	Colenso BBDO	I'm Drinking It For You	Bronze
NZ Transport Agency	Clemenger BBDO	Belted Survivors	Bronze
Uber Eats	Special Group	Shark Bait	Bronze
Tourism New Zealand	Special Group	Good Morning World	Bronze
BP	Stanley St	Thank you button	Finalist
NRMA	Colenso BBDO	Pavlova	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid	Finalist
Youth Advisory Council - Tauranga City Council	WAVE	Outvote Boomers	Finalist
Tourism New Zealand	Special Group	NZ says '39'	Finalist
Meridian	BCF Dentsu	Meridian Turbine	Finalist
PR			
Advertiser	Agency	Entry Title	Metal
Lion	DDB Group New Zealand	Black Laundry	Silver
Uber Eats	Special Group	Shark Bait	Silver
2degrees	TBWA	It was a Tie Tie	Finalist
Tourism New Zealand	Special Group	NZ says '39'	Finalist
Hell Pizza	BCF Dentsu	Unruly Tourists	Finalist
PR Social & Digital			
Advertiser	Agency	Entry Title	Metal
NZ Transport Agency	Clemenger BBDO	Belted Survivors	Gold
Auckland Transport	Stanley St	The Most Dangerous Stunt in the World	Silver
Tourism New Zealand	Special Group	Good Morning World	Silver
Health Promotion Agency	YoungShand	Quit For Your Pets	Bronze
DB Breweries	Colenso BBDO	I'm Drinking It For You	Bronze
Uber Eats	Special Group	Shark Bait	Bronze
PR Campaign			
Advertiser	Agency	Entry Title	Metal
NZ Transport Agency	Clemenger BBDO	Belted Survivors	Silver
Uber Eats	Special Group	Shark Bait	Silver
Monteith's	Colenso BBDO	The U.S. Seal of Approval	Bronze
NRMA	Colenso BBDO	Pavlova	Bronze
Tourism New Zealand	Special Group	NZ says '39'	Finalist
Technology in PR			
Advertiser	Agency	Entry Title	Metal
BP	Stanley St	Thank you button	Finalist
Design 360			
Advertiser	Agency	Entry Title	Metal
Designers Institute of New Zealand	Raydar	Moonlight	Finalist
Product Design Tech			
Advertiser	Agency	Entry Title	Metal

DESIGN CATEGORY	BP	Stanley St	Thank You Button	Silver
	Spark	Colenso BBDO	Play	Silver
	Product Design - Non Tech			
	Advertiser	Agency	Entry Title	Metal
	ANZ Bank	TBWA	Mr Humfreez	Gold
	DB Breweries	Colenso BBDO	Bar Snacks	Bronze
	ASB Bank	WITH Collective	Sustainaball	Bronze
	Ecostore	Special Group	Sea Waste	Finalist
	Tourism New Zealand	Special Group	NZ says '39'	Finalist
	Enviromental Design			
	Advertiser	Agency	Entry Title	Metal
	Lion	DDB Group	Black Laundry	Silver
	Uber Eats	Special Group	Shark Bait	Finalist
	Experience Design			
	Advertiser	Agency	Entry Title	Metal
	Lotto NZ	DDB Group New Zealand	L05T	Silver
	BP	Stanley St	Thank You Button	Bronze
	Lion	DDB Group New Zealand	Black Laundry	Bronze
	KiwiRail	DDB Group New Zealand	Near Miss Memorials	Bronze
	Bank of New Zealand	Colenso BBDO	Checkout Checkpoint	Bronze
	Spark	Colenso BBDO	Play	Finalist
	Puppo	Colenso BBDO	Every Dog Has It's Ad	Finalist
	Designers Institute of New Zealand	Raydar	Moonlight	Finalist
	Lion	YoungShand	Alcohol & Me	Finalist
	Extra	Colenso BBDO	Pep Talks	Finalist
	Red Bull	Special Group	Forceback	Finalist
	Publication and Magazine Design			
	Advertiser	Agency	Entry Title	Metal
	New Zealand Marketing Magazine	Stanley St	The Creative Filter	Finalist
	Charity - Magazine & Newspaper or Out of Home			
	Advertiser	Agency	Entry Title	Metal
	New Zealand Forest & Bird	Colenso BBDO	Portraits By Predators	Silver
	Charity - Direct			
Advertiser	Agency	Entry Title	Metal	
Breast Cancer Foundation NZ	Colenso BBDO	Pre-Check	Silver	
New Zealand AIDS Foundation	DDB Group New Zealand	The HIV Positive Sperm Bank	Finalist	
Charity PR				
Advertiser	Agency	Entry Title	Metal	
Pet Refuge New Zealand Charitable Trust	DDB Group New Zealand	Rescue a Pet, Rescue a Family	Silver	
The Movember Foundation & NZ Rugby	BCF Dentsu	A Moment Against Silence	Bronze	
New Zealand AIDS Foundation	DDB Group New Zealand	The HIV Positive Sperm Bank	Finalist	
Charity: Brand Activation				
Advertiser	Agency	Entry Title	Metal	
The Movember Foundation & NZ Rugby	BCF Dentsu	A Moment Against Silence	Bronze	
New Zealand Aids Foundation	DDB Group New Zealand	Rules of a Fuck Buddy	Finalist	
Charity - Digital or Screen				
Advertiser	Agency	Entry Title	Metal	
Pet Refuge New Zealand Charitable Trust	DDB Group New Zealand	Rescue a Pet, Rescue a Family	Silver	
Blind Low Vision NZ	YoungShand	#AltTextForAll - Launch	Finalist	
New Zealand AIDS Foundation	DDB Group New Zealand	Incognito Banners	Finalist	
Blind Low Vision NZ	YoungShand	#AltTextForAll - Nat Geo Callout	Finalist	
Blind Low Vision NZ	YoungShand	#AltTextForAll - BBC Callout	Finalist	
Charity - Social Media				
Advertiser	Agency	Entry Title	Metal	
Water Safety New Zealand	FCB	Swim Reaper	Bronze	
Blind Low Vision NZ	YoungShand	#AltTextForAll	Finalist	
Charity - Design				
Advertiser	Agency	Entry Title	Metal	
Breast Cancer Foundation NZ	Colenso BBDO	Pre-Check	Silver	
New Zealand Aids Foundation	DDB Group New Zealand	Rules of a Fuck Buddy	Bronze	
KiwiHarvest	Wunderman Thompson	KiwiHarvest Annual Report	Finalist	
Charity - Campaign				
Advertiser	Agency	Entry Title	Metal	
New Zealand Forest & Bird	Colenso BBDO	Portraits By Predators	Bronze	
The Movember Foundation & NZ Rugby	BCF Dentsu	A Moment Against Silence	Bronze	
Charity - Creative Use of Media				
Advertiser	Agency	Entry Title	Metal	
New Zealand Aids Foundation	DDB Group New Zealand	Incognito Banners	Bronze	
Website				
Advertiser	Agency	Entry Title	Metal	
Lion	YoungShand	Alcohol & Me	Finalist	
OneRoof	NZME	Disrupting the traditional property model in NZ	Finalist	
Campaign Website				
Advertiser	Agency	Entry Title	Metal	
Lotto NZ	DDB Group New Zealand	L05T	Silver	
KiwiRail	DDB Group New Zealand	Near Miss Memorials	Silver	
Uber Eats	Special Group	Shark Bait	Finalist	
Online Advertising				
Advertiser	Agency	Entry Title	Metal	
State	Colenso BBDO	Too Busy	Bronze	
Social Media Campaigns				
Advertiser	Agency	Entry Title	Metal	
Auckland Transport	Stanley St	The Most Dangerous Stunt in the World	Silver	
Tourism New Zealand	Special Group	Good Morning World	Silver	
NZ Transport Agency	Clemenger BBDO	Belted Survivors	Bronze	
NZ Transport Agency	Clemenger BBDO	The Unsaid	Bronze	
Bank of New Zealand	Colenso BBDO	Checkout Checkpoint	Finalist	
BY FACEBOOK				

DB Breweries	Colenso BBDO	I'm Drinking It For You	Finalist
Health Promotion Agency	YoungShand	Quit For Your Pets	Finalist
New Zealand Blood Service	YoungShand	World's Biggest Reserve Bench	Finalist
Karma Cola	Special Group	Lemmy's Life	Finalist
No Ugly	Freelance	Conversation Starter	Finalist
Influencer			
Advertiser	Agency	Entry Title	Metal
Auckland Transport	Stanley St	The Most Dangerous Stunt in the World	Gold
NZ Transport Agency	Clemenger BBDO	Belted Survivors	Silver
Tourism New Zealand	Special Group	Good Morning World	Bronze
Energy Efficiency and Conservation Authority	Clemenger BBDO	Gen Less	Bronze
NZ Transport Agency	Clemenger BBDO	The Unsaid	Bronze
New Zealand Blood Service	YoungShand	World's Biggest Reserve Bench	Finalist
Tourism New Zealand	Special Group	NZ says '39'	Finalist
Lion	DDB Group New Zealand	Black Laundry	Finalist
Mobile			
Advertiser	Agency	Entry Title	Metal
Bank of New Zealand	Colenso BBDO	Checkout Checkpoint	Silver
Spark	Colenso BBDO	Play	Bronze
KiwiRail	DDB Group New Zealand	Near Miss Memorials	Finalist
Extra	Colenso BBDO	Pep Talks	Finalist
Red Bull	Special Group	Forceback	Finalist
Digital & Interactive Campaign			
Advertiser	Agency	Entry Title	Metal
KiwiRail	DDB Group New Zealand	Near Miss Memorials	Silver
Spark	Colenso BBDO	Play	Silver
DB Breweries	Colenso BBDO	I'm Drinking It For You	Bronze
Tourism New Zealand	Special Group	Good Morning World	Bronze
Reckitt Benckiser	FCB New Zealand	Fecal Fashion	Finalist
Uber Eats	Special Group	Shark Bait	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid	Finalist
Tech Driven Creative			
Advertiser	Agency	Entry Title	Metal
Spark	Colenso BBDO	Play	Silver
BP	Stanley St	Thank You Button	Bronze
Puppo	Colenso BBDO	Every Dog Has It's Ad	Finalist
Jaguar Landrover New Zealand	True Limited	Race the Pace	Finalist
Extra	Colenso BBDO	Pep Talks	Finalist
TV or Cinema 30' or Below - Single			
Advertiser	Agency	Entry Title	Metal
TradeMe	Colenso BBDO	There's Someone For Everything (Property)	Silver
TradeMe	Colenso BBDO	There's Someone For Everything (Motors)	Bronze
Sky	DDB Group New Zealand	Life Needs More Sport - Caddie	Finalist
Sky	DDB Group New Zealand	Life Needs More Sport - Hot Spot	Finalist
Sky	DDB Group New Zealand	Life Needs More Sport - Sin Bin	Finalist
Sky	DDB Group New Zealand	Life Needs More Sport - Subbing Boyfriend	Finalist
Vodafone	DDB Group New Zealand	Don't Ruin the Moment	Finalist
State	Colenso BBDO	Too Busy (Saturday)	Finalist
State	Colenso BBDO	Too Busy (Thursday)	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid - Day 08	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid - Day 19	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid - Day 25	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid - Day 33	Finalist
TV or Cinema 30' or Below - Campaign			
Advertiser	Agency	Entry Title	Metal
Champions for Change	Saatchi & Saatchi	It's Not That Hard	Silver
Griffin's	True Limited	Griffin's Crunches	Finalist
McDonalds	DDB Group New Zealand	Bill & Paul	Finalist
Sky	DDB Group New Zealand	Life Needs More Sport	Finalist
Kiwibank	99	Mindblowingly Low Interest	Finalist
Spark	Colenso BBDO	Kupu	Finalist
Tourism New Zealand	Special Group	Good Morning World	Finalist
TV, Cinema or Online Over 30" (Single)			
Advertiser	Agency	Entry Title	Metal
DB Breweries	Colenso BBDO	I'm Drinking It For You	Gold
NZ Transport Agency	Clemenger BBDO	Liberated Drivers	Silver
Vodafone	DDB Group New Zealand	Huxley	Silver
Spark	Colenso BBDO	Play	Silver
Coca-Cola Amatil	DDB Group New Zealand	L&P Best Day Ever	Silver
Health Promotion Agency	YoungShand	Quit For Your Pets	Bronze
Sky	DDB Group New Zealand	Let it All Hang Out	Bronze
Lotto NZ	DDB Group New Zealand	LOST	Bronze
Lion	DDB Group New Zealand	New Zealand Meets Japan	Bronze
NRMA	Colenso BBDO	Pavlova	Bronze
Spark	Colenso BBDO	Wedding Speech	Bronze
AA Insurance	DDB Group New Zealand	Dinosaur vs Unicorn	Bronze
Auckland Transport	Stanley St	The Most Dangerous Stunt in the World	Finalist
New Zealand Post	FCB New Zealand	Keeping Ho Ho Hush Hush	Finalist
Volkswagen	DDB Group New Zealand	Youngest Brother	Finalist
Powershop	Assembly	A Power Company You Can Love	Finalist
Pinnacle Life	YoungShand	Protect What Makes You Feel Lucky	Finalist
New Zealand Blood Service	YoungShand	World's Biggest Reserve Bench	Finalist
Bank of New Zealand	Colenso BBDO	The Kids Room	Finalist
Bank of New Zealand	Colenso BBDO	What Ella Wants	Finalist
Meridian	BCF Dentsu	Meridian Napkin	Finalist
Tourism New Zealand	Special Group	Welcome Film	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid - Day 01	Finalist



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Energy Efficiency and Conservation Authority	Clemenger BBDO	Gen Less	Finalist
NZ Transport Agency	Clemenger BBDO	Totally Compos Mentis	Finalist
MARS	Colenso BBDO	Season of Good Dog	Finalist
TV, Cinema or Online Over 30" (Campaign)			
Advertiser	Agency	Entry Title	Metal
NZ Transport Agency	Clemenger BBDO	Totally Compos Mentis	Silver
Tourism New Zealand	Special Group	Good Morning World	Finalist
House Of Travel	House of Travel	House of Travel Campaign	Finalist
NZ Transport Agency	Clemenger BBDO	The Unsaid	Finalist
Pre-Rolls (campaign)			
Advertiser	Agency	Entry Title	Metal
Griffins	True Limited	Griffins Crunches	Finalist
Social Video			
Advertiser	Agency	Entry Title	Metal
Auckland Transport	Stanley St	The Most Dangerous Stunt in the World	Gold
NZ Transport Agency	Clemenger BBDO	The Unsaid - Final Day	Bronze
Health Promotion Agency	YoungShand	Quit For Your Pets	Finalist
NRMA	Colenso BBDO	Pavlova	Finalist
DB Breweries	Colenso BBDO	I'm Drinking It For You	Finalist
Energy Efficiency and Conservation Authority	Clemenger BBDO	Gen Less	Finalist
NZ Transport Agency	Clemenger BBDO	Liberated Drivers	Finalist
Lotto NZ	DDB Group New Zealand	LOST	Finalist
Champions for Change	Saatchi & Saatchi	Best Manager	Finalist
Champions for Change	Saatchi & Saatchi	Extremely Qualified	Finalist
Champions for Change	Saatchi & Saatchi	Flexible Hours	Finalist
Champions for Change	Saatchi & Saatchi	Politely Interrupt	Finalist
Champions for Change	Saatchi & Saatchi	Statistically Likely	Finalist
Bank of New Zealand	Colenso BBDO	Scam Savvy	Finalist
ASB Bank	WITH Collective	Sustainaball	Finalist
Long-form - Single			
Advertiser	Agency	Entry Title	Metal
DB Breweries	Colenso BBDO	I'm Drinking It For You	Gold
Health Promotion Agency	YoungShand	Quit For Your Pets	Bronze
Spark	Colenso BBDO	Pride OUTline	Bronze
NZ Transport Agency	Clemenger BBDO	The Unsaid - Final Day	Finalist
ASB Bank	WITH Collective	Sustainaball	Finalist
MARS	Colenso BBDO	Season of Good Dog	Finalist
Large scale content			
Advertiser	Agency	Entry Title	Metal
Baltimore Ravens	Flux Animation	Baltimore Raven	Finalist

**BRANDED CONTENT
SPONSORED BY
NZME.**

Branded Content - Campaign			
Advertiser	Agency	Entry Title	Metal
Tourism New Zealand	Special Group	Good Morning World	Silver
MARS	Colenso BBDO	Season of Good Dog	Bronze
Music Content			
Advertiser	Agency	Entry Title	Metal
DB Breweries	Colenso BBDO	I'm Drinking It For You	Gold
Lion	DDB Group New Zealand	New Zealand Meets Japan	Bronze
MARS	Colenso BBDO	Season of Good Dog	Finalist

**CREATIVE USE OF MEDIA
SPONSORED BY
NZME.**

Creative Use of Media - Single			
Uber Eats	Special Group	Shark Bait	Silver
Auckland Transport	Stanley St	The Most Dangerous Stunt in the World	Bronze
BP	Stanley St	Thank You Button	Finalist
KiwiRail	DDB Group New Zealand	Near Miss Memorials	Finalist
DB Breweries	Colenso BBDO	I'm Drinking It For You	Finalist
2degrees	TBWA	It was a Tie Tie	Finalist
Kiwibank	99	Fish & Tips	Finalist
Extra	Colenso BBDO	Pep Talks	Finalist
Bank of New Zealand	Colenso BBDO	Checkout Checkpoint	Finalist
DB Brewery Tiger	Colenso BBDO	Bar Snacks	Finalist
NEON	Special Group	Light Up	Finalist
Creative Use of Media - Integrated			
Advertiser	Agency	Entry Title	Metal
Lotto NZ	DDB Group New Zealand	LOST	Gold
Puppo	Colenso BBDO	Every Dog Has It's Ad	Silver
KiwiRail	DDB Group New Zealand	Near Miss Memorials	Bronze
NZ Transport Agency	Clemenger BBDO	The Unsaid	Bronze
Tourism New Zealand	Special Group	Good Morning World	Bronze
Uber Eats	Special Group	Shark Bait	Finalist
Monteith's / DB Breweries	Colenso BBDO	The U.S. Seal of Approval	Finalist
State	Colenso BBDO	Too Busy	Finalist
Education New Zealand	Special Group	Ask New Anything	Finalist



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Radio 30' or Below - Single			
Advertiser	Agency	Entry Title	Metal
Lemon & Paeroa	DDB Group New Zealand	L&P Tastes Like Radio - If For Some Reason	Bronze
Champions for Change	Saatchi & Saatchi	What to Say	Finalist
L&P	DDB Group New Zealand	L&P Tastes Like Radio - Titanic	Finalist
Auckland Transport	Federation	Bike Bike	Finalist
Coca-Cola Amatil	DDB Group New Zealand	L&P Tastes Like Radio - Nuanced Flavour	Finalist
Radio 30' or Below - Campaign			
Advertiser	Agency	Entry Title	Metal
Lemon & Paeroa	DDB Group New Zealand	L&P Tastes Like Radio	Bronze
Pak'nSave	FCB New Zealand	Instore That Engaged	Finalist
No Ugly	Freelance	Conversation Starters	Finalist
Radio Above 30' - Single			
Advertiser	Agency	Entry Title	Metal
Sky	DDB Group New Zealand	Apollo 11	Silver

RADIO SP THE RADIO	DB Breweries	Colenso BBDO	I'm Drinking It For You	Bronze	
	Volkswagen	DDB Group New Zealand	The Ungrateful - Swim Mum	Finalist	
	Volkswagen	DDB Group New Zealand	The Ungrateful - Albra Mum	Finalist	
	Volkswagen	DDB Group New Zealand	The Ungrateful - Astronaut Dad	Finalist	
	McDonalds	DDB Group New Zealand	Working Late Tonight? (Trains)	Finalist	
	McDonalds	DDB Group New Zealand	Working Late Tonight? (Satellite)	Finalist	
	McDonalds	DDB Group New Zealand	Working Late Tonight? (Lake)	Finalist	
	Radio Above 30' - Campaign				
	Advertiser	Agency	Entry Title	Metal	
	Volkswagen	DDB Group New Zealand	The Ungrateful	Finalist	
	McDonalds	DDB Group New Zealand	Working Late Tonight?	Finalist	
	Non Standard Radio & Audio				
	Advertiser	Agency	Entry Title	Metal	
	DB Breweries	Colenso BBDO	I'm Drinking It For You	Gold	

Congratulations!