

Agency of the Year 2019			
FCB New Zealand			
Production Company of the Year 2019			
Scoundrel			
Client of the Year 2019 Sponsored by Ooh! Media			
Spark			
Brand Axis Sponsored by TVNZ			
FCB New Zealand - Pak'nSave - "Stickman"			
Grand Axis 2019			
Agency	Advertiser	Title	
Spark	Colenso BBDO	Kupu	
Grand Prix 2019 Sponsored by Bauer Media Group			
Agency	Advertiser	Title	Category
Colenso BBDO	Spark	Kupu	Mobile
DDB Group New Zealand	Lotto New Zealand	Armoured Truck	TV or Cinema above 30'
Google Student Challenge			
Name	School	Title	
Clementina de Ruiter & Zach Hall	Media Design School	Smiles Aren't Meant to Last	
Emerging Talent Sponsored by Marsden Inch			
Name	Agency		
Jake Blood & Josh Thompson	Saatchi & Saatchi		
Editing			
Advertiser	Agency/ Production Comp	Entry Title	Metal
Health Promotion Agency	Scoundrel	Department of Lost Nights	SILVER
Lion	Sweetshop	The Dance	SILVER
Lotto New Zealand	Scoundrel	Armoured Truck	SILVER
Mars	Goodoil Films	Facetime	BRONZE
NZ Police	Ogilvy New Zealand	Question A Cop	BRONZE
Spark	Finch	Generation Voice	BRONZE
ASB	Flying Fish	How Do You Measure Progress?	FINALIST
Coloursteel	The Editors	For a Home You Can Be Proud of	FINALIST
McDonald's	The Editors	New Year's Day	FINALIST
Mitre 10	Sweetshop	Roy's Story	FINALIST
New Zealand Steel	Designworks Motion	Made Stronger	FINALIST
Skinny	Sweetshop	Get The Skinny	FINALIST
The New Zealand Book Council	Assembly	Book Trailer	FINALIST
Toyota Corolla	Goodoil Films	Drive Happy - Bothers	FINALIST
Trustpower	CPD Films	Take It Easy	FINALIST
Cinematography			
Advertiser	Agency	Entry Title	Metal
McDonald's	Goodoil Films	The Day After	SILVER
Lotto New Zealand	Scoundrel	Armoured Truck	SILVER
Woolmark	Goodoil Films	Born To Breathe	BRONZE
Lion	Sweetshop	The Dance	BRONZE
Mitre 10	Sweetshop	Roy's Story	BRONZE
Fiji Tourism	Goodoil Films	Singing	FINALIST
HRV	Finch	Make the Sun Work For You	FINALIST
Mars	Goodoil Films	Facetime	FINALIST
New Zealand Defence Force	Flying Fish	We Want You	FINALIST
New Zealand Steel	Designworks Motion	Made Stronger	FINALIST
NZTA	3&7	Dilemmas	FINALIST
Sanitarium	Sweetshop	Simple is Good	FINALIST
Skinny	Sweetshop	Get The Skinny	FINALIST
Toyota	Finch	A Little Further	FINALIST
Moving Image - 2D Animation			
Advertiser	Agency	Entry Title	Metal
Auckland Council	Assembly	Vector Lights	SILVER
New Zealand Book Council	Assembly	Book Trailer	BRONZE
Maritime NZ	Assembly	Salvage	FINALIST
NZ Olympic Committee	Assembly	Earn the Fern	FINALIST
Moving Image - 3D Animation			
Advertiser	Agency	Entry Title	Metal
Toyota Corolla	Goodoil Films	Brothers	SILVER
The Summer Kiwi Saver Scheme	Flux Animation	The Summer Kiwi Saver Scheme - Sheeple	BRONZE
Amplifion	Flux Animation	Bring Your Life to Life	FINALIST
Magic Leap	Assembly	Dr Grordbort's Invaders	FINALIST
My Food Bag	Assembly	Dinner Makes Families	FINALIST
Toyota	Alt.vfx	For the Bold	FINALIST
WWF	Cirkus	Elephant vs Giraffe	FINALIST
Visual Effects			
Advertiser	Agency	Entry Title	Metal
3 Mobile	Sweetshop	Bounce	SILVER
Anonymous	Blockhead Ltd	Amarok	BRONZE
Magic Leap	Assembly	Dr Grordbort's Invaders	FINALIST
Art Direction			
Advertiser	Agency	Entry Title	Metal
Health Promotion Agency	Scoundrel	Department of Lost Nights	GOLD
Lotto New Zealand	Scoundrel	Armoured Truck	GOLD
Ministry of Education	Assembly	Oat the Goat	SILVER
Maritime NZ	Assembly	Salvage	BRONZE
Spark	Assembly	Dot	BRONZE
Woolmark	Alt.vfx	Live and Breathe	BRONZE
Cummins & Partners	Finch	42 Days	FINALIST
Industry Training Federation	Fish&Clips	Find Your Fit	FINALIST
Les Mills International	Assembly	The Trip "Trailer"	FINALIST
New Zealand Book Council	Assembly	Book Trailer	FINALIST
New Zealand Steel	Designworks Motion	Made Stronger	FINALIST
Super Rugby	Flying Fish	Super Fast	FINALIST
VTNZ	Finch	Road Commander	FINALIST
Warehouse Stationery	Eight	Warehouse Stationery Ranger	FINALIST
Whittaker's	Flying Fish	Through the Ages	FINALIST
Direction - Sponsored by TVNZ			
Advertiser	Agency	Entry Title	Metal
Health Promotion Agency	Scoundrel	Department of Lost Nights	GOLD
Lion	Sweetshop	The Dance	GOLD
Lotto New Zealand	Scoundrel	Armoured Truck	GOLD
Spark	Finch	Generation Voice	GOLD
McDonald's	Goodoil Films	The Day After	SILVER
NZTA	3&7	Dilemmas	SILVER
Skinny	Sweetshop	Get The Skinny	SILVER
The New Zealand Transport Agency	Curious Films	The Unsell	SILVER
Mars	Goodoil Films	Facetime	BRONZE
New Zealand Police	Sweetshop	Breaking News	BRONZE
Sky	Finch	Poisoned Chalice	BRONZE
3 Mobile	Sweetshop	Bounce	BRONZE
American Century Investments	Sweetshop	Race	FINALIST
Coloursteel	Goodoil Films	For a Home You Can Be Proud of	FINALIST
Holden New Zealand	Finch	Streetsmart - Bella	FINALIST
HSBC	Goodoil Films	Together We Thrive	FINALIST
Mercury	Finch	The Great Escape	FINALIST
Mitre 10	Sweetshop	Roy's Story	FINALIST
My Food Bag	Assembly	Dinner Makes Families	FINALIST
One Percent Collective	Sweetshop	Mike & Mandy	FINALIST
Scapegrace Gin	Motion Sickness	Same Drop. Different Name.	FINALIST
3 Mobile	Sweetshop	Bedroom	FINALIST
Toyota Corolla	Goodoil Films	Drive Happy - Bothers	FINALIST
Volkswagen	Goodoil Films	Too Powerful for TV	FINALIST
VTNZ	Finch	Road Commander	FINALIST
Warehouse Stationery	Eight	Warehouse Stationery Christmas	FINALIST
Warehouse Stationery	Eight	Warehouse Stationery Ranger	FINALIST

Whittaker's	Flying Fish	Through the Ages	FINALIST
Woolmark	Goodoil Films	Born To Breathe	FINALIST
Original Soundtrack			
Advertiser	Agency	Entry Title	Metal
SKY TV	Liquid Studios NZ	Poisoned Chalice	SILVER
Auckland Council	Franklin Road Music & Sound	Vector Lights	BRONZE
Fiji Tourism	Goodoil Films	Singing	BRONZE
Ministry of Education	Tane Upjohn-Beatson	Oat the Goat	BRONZE
Mars	Goodoil Films	Facetime	FINALIST
My Food Bag	Liquid Studios NZ	My Food Bag "Russell"	FINALIST
New Zealand Book Council	Assembly	Book Trailer	FINALIST
Radio			
Advertiser	Agency	Entry Title	Metal
Auckland Council	Franklin Road Music & Sound	Vector Lights	BRONZE
Original Arrangement of Existing Music			
Advertiser	Agency	Entry Title	Metal
Lifeline	Beatworms	The 72 Club	FINALIST
Loyalty New Zealand	Franklin Road Music & Sound	Fly Buys - Instant Rewards in a Flash	FINALIST
Sound Design - Film & Screen Content			
Advertiser	Agency	Entry Title	Metal
Bay Audiology	Liquid Studios NZ	Bring Your Life to Life	FINALIST
HRV Solar	Liquid Studios NZ	HRV Solar	FINALIST
Maritime NZ	Harmonic	VHF Radio	FINALIST
Mitre 10	Sweetshop	Roy's Story	FINALIST
Rebel Sport	The Coopers	Rugby Fighter	FINALIST
Sound Design - Radio			
Advertiser	Agency	Entry Title	Metal
Water Safety New Zealand	Harmonic	RIP	FINALIST
Copywriting - Out of Home			
Advertiser	Agency	Entry Title	Metal
Karma Cola	Special Group	What Goes Around Comes Around	BRONZE
Skinny	Colenso BBDO	Get The Skinny	FINALIST
Copywriting - Radio			
Advertiser	Agency	Entry Title	Metal
Hawke's Bay Regional Council	Clemenger BBDO	That Time Professor John Burrows Didn't	GOLD
KiwiRail	Clemenger BBDO	That Time Jordie Barrett Didn't	GOLD
Hawke's Bay Regional Council	Clemenger BBDO	That Time John Key Didn't	SILVER
KiwiRail	Clemenger BBDO	That Time Hopoate Didn't	SILVER
Hawke's Bay Regional Council	Clemenger BBDO	That Time Kim Dotcom Didn't	FINALIST
KiwiRail	Clemenger BBDO	That Time Team New Zealand Didn't	FINALIST
Toyota New Zealand	Saatchi & Saatchi	Beware the Dangers of Almost the Same Legal Advice	FINALIST
Toyota New Zealand	Saatchi & Saatchi	Beware the Dangers of Almost the Same Possessions	FINALIST
Toyota New Zealand	Saatchi & Saatchi	Beware the Dangers of Almost the Same Socialising	FINALIST
Water Safety New Zealand	FCB New Zealand	Chicken Shit - Potato	FINALIST
Water Safety New Zealand	FCB New Zealand	Chicken Shit - Trench	FINALIST
Copywriting - Film & Video			
Advertiser	Agency	Entry Title	Metal
Lotto New Zealand	DDB Group New Zealand	Armoured Truck	GOLD
Lion	DDB Group New Zealand	The Dance	SILVER
The New Zealand Book Council	Colenso BBDO	Book Trailer	FINALIST
One Percent Collective	Sweetshop	Mike & Mandy	FINALIST
Toyota New Zealand	Saatchi & Saatchi	Beware the Dangers of Almost the Same Bears	FINALIST
Toyota New Zealand	Saatchi & Saatchi	Beware the Dangers of Almost the Same Foraging	FINALIST
Copywriting - Other			
Advertiser	Agency	Entry Title	Metal
Jetstar	BC&F Dentsu	Check-in Guide	FINALIST
My Food Bag	Saatchi & Saatchi	Russell the Brussell Story Book	FINALIST
Art Direction & Typography - Magazine & Newspaper			
Advertiser	Agency	Entry Title	Metal
Lifeline	DDB Group New Zealand	The 72 Club	BRONZE
Toyota New Zealand	Saatchi & Saatchi	Beware the Dangers of Almost the Same	BRONZE
Huggies	Ogilvy New Zealand	Beehive Baby	FINALIST
Art Direction & Typography - Out of Home			
Advertiser	Agency	Entry Title	Metal
Karma Cola	Special Group	What Goes Around Comes Around	SILVER
Lifeline	DDB Group New Zealand	The 72 Club	SILVER
Lifewise	DDB Group New Zealand	House of Cars	BRONZE
Got A Trade	Ogilvy New Zealand	Find Your Fit Music Video	FINALIST
Got A Trade	Ogilvy New Zealand	Find Your Music Video - Bald	FINALIST
Got A Trade	Ogilvy New Zealand	Find Your Music Video - Hair	FINALIST
Rebel Sport	Ogilvy New Zealand	Rugby Fighter	FINALIST
Toyota New Zealand	Saatchi & Saatchi	Beware the Dangers of Almost the Same	FINALIST
Image			
Advertiser	Agency	Entry Title	Metal
Health Promotion Agency	FCB New Zealand	Department of Lost Nights	SILVER
Karma Cola	Special Group	What Goes Around Comes Around	SILVER
Coca Cola Amatil	DDB Group New Zealand	L&P Dry Ginger	FINALIST
Coca Cola Amatil	DDB Group New Zealand	L&P On The Lamb/Golf	FINALIST
Coca Cola Amatil	DDB Group New Zealand	L&P On The Lamb/Haybale	FINALIST
Coca Cola Amatil	DDB Group New Zealand	L&P On The Lamb/Sand	FINALIST
Coca Cola Amatil	DDB Group New Zealand	Pump Feel the Flow	FINALIST
Lifeline	DDB Group New Zealand	The 72 Club	FINALIST
Rebel Sport	Ogilvy New Zealand	Rugby Fighter	FINALIST
Skinny	Colenso BBDO	Get The Skinny	FINALIST
Te Hookioi	Ogilvy New Zealand	Te Hookioi Blue	FINALIST
Te Hookioi	Ogilvy New Zealand	Te Hookioi Red	FINALIST
Digital Copywriting			
Advertiser	Agency	Entry Title	Metal
Health Promotion Agency	FCB New Zealand	Pre-Testie Bestie	SILVER
Ministry of Education	FCB New Zealand	Oat the Goat	BRONZE
Auckland City Mission	99	Bad Gifts for Good	FINALIST
Digital Art Direction & Typography			
Advertiser	Agency	Entry Title	Metal
Ministry of Education	FCB New Zealand	Oat the Goat	GOLD
Spark	Colenso BBDO	Kupu	SILVER
Toyota New Zealand	Saatchi & Saatchi	Drive Happy - Brothers	BRONZE
Red Bull	Special Group	Rubber Kid	FINALIST
Interface & Navigation			
Advertiser	Agency	Entry Title	Metal
New Zealand Breast Cancer Foundation	Colenso BBDO	Stop the Spread	BRONZE
User Experience			
Advertiser	Agency	Entry Title	Metal
Spark	Colenso BBDO	Kupu	GOLD
Lifewise	DDB Group New Zealand	House of Cars	SILVER
Ministry of Education	Assembly	Oat the Goat	SILVER
New Zealand Breast Cancer Foundation	Colenso BBDO	Stop the Spread	BRONZE
Digital Use of Video			
Advertiser	Agency	Entry Title	Metal
Toyota New Zealand	Saatchi & Saatchi	Drive Happy - Brothers	BRONZE
DB Breweries	Colenso BBDO	DB STEW	FINALIST
Lifewise	DDB Group New Zealand	House of Cars	FINALIST
New Zealand Book Council	Colenso BBDO	Book Trailer	FINALIST
Toyota New Zealand	Saatchi & Saatchi	Nothing's Changed Except Everything	FINALIST
Digital Use of Music or Sound Design			
Advertiser	Agency	Entry Title	Metal
Lifewise	Liquid Studios NZ	House of Cars	SILVER
Ministry of Education	FCB New Zealand	Oat the Goat	SILVER
Bay Audiology	Liquid Studios NZ	Bring Your Life to Life	FINALIST
DB Breweries	Colenso BBDO	DB STEW	FINALIST
New Zealand Breast Cancer Foundation	Colenso BBDO	Stop the Spread	FINALIST
Billboard Advertising			
Advertiser	Agency	Entry Title	Metal
Karma Cola	Special Group	What Goes Around Comes Around	BRONZE
STIHL	DDB Group New Zealand	Upgrade Computers	FINALIST
STIHL	DDB Group New Zealand	Upgrade Phones	FINALIST
Out Of Home Posters			
Advertiser	Agency	Entry Title	Metal
Karma Cola	Special Group	What Goes Around Comes Around	BRONZE

OUT OF HOME SPONSORED BY OOH NZ

Frucor	Raydar	Tortured Poster	FINALIST
Nestle	FCB New Zealand	Kiwi Dip - Always Blow On The Pie	FINALIST
Nestle	FCB New Zealand	Kiwi Dip - Nek Minnit	FINALIST
Nestle	FCB New Zealand	Kiwi Dip - Thousands of Luminous Spheres	FINALIST
Transit Advertising			
Advertiser	Agency	Entry Title	Metal
Karma Cola	Special Group	What Goes Around Comes Around	BRONZE
Mercury	FCB New Zealand	Evie	FINALIST
Special Build			
Advertiser	Agency	Entry Title	Metal
Sanitarium	Ogilvy New Zealand	So Good Garden of Goodness	SILVER
Auckland Council	Colenso BBDO	Vector Lights	FINALIST
Trustpower	The Playground	NZ Ltd	FINALIST
Digital/Interactive Outdoor			
Advertiser	Agency	Entry Title	Metal
Samsung Electronics New Zealand	Copper Brand Experience	Samsung Mobile Live Billboards	FINALIST
Non Traditional Outdoor or Ambient			
Advertiser	Agency	Entry Title	Metal
Sanitarium	Ogilvy New Zealand	So Good Garden of Goodness	SILVER
BNZ	Colenso BBDO	The Most Prosperous ATM	BRONZE
Mercury	FCB New Zealand	Evie	BRONZE
Jaguar - Land Rover	YMLY&R	Fastest Food	FINALIST
Out of Home - Campaign			
Advertiser	Agency	Entry Title	Metal
Karma Cola	Special Group	What Goes Around Comes Around	SILVER
Coca Cola Amatil	DDB Group New Zealand	L&P On The Lamb	FINALIST
Nestle	FCB New Zealand	Kiwi Dip	FINALIST
Skinny	Colenso BBDO	Get The Skinny	FINALIST
Spark	Colenso BBDO	Tall Shorts	FINALIST
STIHL	DDB Group New Zealand	STIHL Upgrades	FINALIST
Water Safety New Zealand	FCB New Zealand	Reaperland	FINALIST

MAGAZINE & NEWSPAPER SPONSORED BY BAUER MEDIA GROUP

Magazine - Single			
Advertiser	Agency	Entry Title	Metal
Paper Plus	FCB New Zealand	Real Tweets - Donald	BRONZE
Paper Plus	FCB New Zealand	Real Tweets - Kanye	BRONZE
Paper Plus	FCB New Zealand	Real Tweets - Kim	BRONZE
Fonterra	Colenso BBDO	Mainland Long Form Entry Form	FINALIST
Skinny	Colenso BBDO	Get The Skinny	FINALIST
Toyota New Zealand	Saatchi & Saatchi	Beware the Dangers of Almost the Same	FINALIST
Magazine - Campaign			
Advertiser	Agency	Entry Title	Metal
Paper Plus	FCB New Zealand	Real Tweets	BRONZE
Newspaper - Single			
Advertiser	Agency	Entry Title	Metal
Huggies	Ogilvy New Zealand	Beehive Baby	BRONZE
Paper Plus	FCB New Zealand	Real Tweets	BRONZE
Woolworths NZ	YMLY&R	Ads for Pads	BRONZE
2 Degrees	DDB Group New Zealand	Christmas Presence	BRONZE
Fonterra	Colenso BBDO	Mainland Long Form Entry Form	FINALIST
STIHL	DDB Group New Zealand	Upgrade Computers	FINALIST
STIHL	DDB Group New Zealand	Upgrade Phones	FINALIST
STIHL	DDB Group New Zealand	Upgrade TVs	FINALIST
Newspaper Campaign			
Advertiser	Agency	Entry Title	Metal
KiwiRail	DDB Group New Zealand	A New New Zealand	SILVER
Ministry of Social Development/Office for Seniors	FCB New Zealand	Undercover Crossword	SILVER
STIHL	DDB Group New Zealand	STIHL Upgrades	FINALIST

DIRECT MARKETING SPONSORED BY SOAR PRINT

Direct Physical			
Advertiser	Agency	Entry Title	Metal
Ministry of Social Development/Office for Seniors	FCB New Zealand	Undercover Crossword	GOLD
Health Promotion Agency	FCB New Zealand	Issue Tissues	BRONZE
BNZ	Colenso BBDO	The Most Prosperous ATM	FINALIST
Lion	Special Group	Flavour Cubes	FINALIST
Mars	Colenso BBDO	My Dog	FINALIST
Sanitarium	Ogilvy New Zealand	So Good Garden of Goodness	FINALIST
Direct Digital			
Advertiser	Agency	Entry Title	Metal
Spark	Colenso BBDO	Kupu	GOLD
Ministry of Education	FCB New Zealand	Oat the Goat	SILVER
New Zealand Police	Ogilvy New Zealand	Question A Cop	SILVER
Bank of New Zealand	Colenso BBDO	Convert It	BRONZE
The Warehouse	DDB Group New Zealand	Stickergram	BRONZE
ASB	WITH COLLECTIVE NZ	ASB Marathon Effort	FINALIST
DB Breweries	Colenso BBDO	DB STEW	FINALIST
Mars	Colenso BBDO	Get More Face-to-Face Time	FINALIST
Direct Broadcast			
Advertiser	Agency	Entry Title	Metal
Ministry of Education	FCB New Zealand	Oat the Goat	SILVER
NZ Police	Ogilvy New Zealand	Question A Cop	BRONZE
Teach New Zealand	FCB New Zealand	Value of Teachers - Taonga	BRONZE
Creative Use of Data in Direct			
Advertiser	Agency	Entry Title	Metal
New Zealand Police	Ogilvy New Zealand	Question A Cop	GOLD
Direct Campaign			
Advertiser	Agency	Entry Title	Metal
New Zealand Police	Ogilvy New Zealand	Question A Cop	SILVER
Trade Me	VMLY&R	Life Direct - R.I.P Simon the Sloth	BRONZE
KFC	Ogilvy New Zealand	One-on-ones	FINALIST
Spark	Colenso BBDO	Tall Shorts	FINALIST

PR, BRAND EXPERIENCE AND ACTIVATION

Brand Experience & Activation			
Advertiser	Agency	Entry Title	Metal
Auckland Council	Colenso BBDO	Vector Lights	BRONZE
BNZ	Colenso BBDO	The Most Prosperous ATM	BRONZE
Lion	Special Group	Flavour Cubes	FINALIST
Samsung Electronics New Zealand	Copper Brand Experience	Samsung Galaxy Note9 Launch Event	FINALIST
Spark	Colenso BBDO	Tall Shorts	FINALIST
Swisse New Zealand	Noisy Beast	Kieran Reads Bedtime Stories	FINALIST
Integrated Campaign Lead by Brand Experience & Activation			
Advertiser	Agency	Entry Title	Metal
Trade Me	VMLY&R	Life Direct - R.I.P Simon the Sloth	BRONZE
ASB	WITH COLLECTIVE NZ	ASB Marathon Effort	FINALIST
Auckland Transport	Ogilvy New Zealand	AT 64	FINALIST
KFC	Ogilvy New Zealand	One-on-ones	FINALIST
Mercury	FCB New Zealand	Evie	FINALIST
Spark	Colenso BBDO	Tall Shorts	FINALIST
PR			
Advertiser	Agency	Entry Title	Metal
New Zealand Police	Ogilvy New Zealand	Question A Cop	SILVER
Swisse New Zealand	Noisy Beast	Kieran Reads Bedtime Stories	FINALIST
PR Social & Digital			
Advertiser	Agency	Entry Title	Metal
Swisse New Zealand	Noisy Beast	Kieran Reads Bedtime Stories	FINALIST
Tourism New Zealand	Augusto	#getNZonthemap	BRONZE
Ministry of Social Development/Office for Seniors	FCB New Zealand	Undercover Crossword	SILVER
New Zealand Police	Ogilvy New Zealand	Question A Cop	SILVER
PR Campaign			
Advertiser	Agency	Entry Title	Metal
KiwiRail	DDB Group New Zealand	A New New Zealand	GOLD
Ministry of Social Development/Office for Seniors	FCB New Zealand	Undercover Crossword	SILVER
New Zealand Police	Ogilvy New Zealand	Question A Cop	SILVER
Skinny	Colenso BBDO	Get The Skinny	FINALIST

DESIGN 360

Design 360			
Advertiser	Agency	Entry Title	Metal
New Zealand Police	Ogilvy New Zealand	Putting New Zealand back into the New Zealand Police	SILVER
Health Promotion Agency	FCB New Zealand	Department of Lost Nights	BRONZE
House of Travel	99	Mix & Match - Straight Up	FINALIST
Te Hookioi	Ogilvy New Zealand	Te Hookioi	FINALIST
TVNZ	TVNZ	HEIHEI	FINALIST

DESIGN CATEGOR

CHARITY

DIGITAL & INTERACTIVE SPONSORED BY NZME

Product Design Tech			
Advertiser	Agency	Entry Title	Metal
Spark	Colenso BBDO	Kupu	GOLD
Product Design - Non Tech			
Advertiser	Agency	Entry Title	Metal
Health Promotion Agency	FCB New Zealand	Issue Tissues	BRONZE
Sanitarium	Ogilvy New Zealand	So Good Garden of Goodness	BRONZE
Lion	Special Group	Flavour Cubes	FINALIST
Enviromental Design			
Advertiser	Agency	Entry Title	Metal
NZ Police	Ogilvy New Zealand	Making New Zealand Police Stations Safer Since 2018	BRONZE
Sanitarium	Ogilvy New Zealand	So Good Garden of Goodness	BRONZE
Auckland Council	Colenso BBDO	Vector Lights	FINALIST
Experience Design			
Advertiser	Agency	Entry Title	Metal
Spark	Colenso BBDO	Kupu	GOLD
Auckland Council	Colenso BBDO	Vector Lights	FINALIST
Sanitarium	Ogilvy New Zealand	So Good Garden of Goodness	FINALIST
Charity - Magazine & Newspaper or Out of Home			
Advertiser	Agency	Entry Title	Metal
Lifeline	DDB Group New Zealand	The 72 Club	BRONZE
Testicular Cancer New Zealand	FCB New Zealand	Testimatic	BRONZE
Movember Foundation	BC&F Dentsu	Mensus	FINALIST
Charity - Direct			
Advertiser	Agency	Entry Title	Metal
Auckland City Mission	99	Bad Gifts for Good	BRONZE
Lifewise	DDB Group New Zealand	House of Cars	BRONZE
Lifeline	DDB Group New Zealand	The 72 Club (Merch)	FINALIST
New Zealand Breast Cancer Foundation	Colenso BBDO	Stop the Spread	FINALIST
Testicular Cancer New Zealand	FCB New Zealand	Testimatic	FINALIST
Charity PR and Brand Experience and Activation			
Advertiser	Agency	Entry Title	Metal
Blind Foundation	YoungShand	News Crew Swap	SILVER
Testicular Cancer New Zealand	FCB New Zealand	Testimatic	SILVER
Lifewise	DDB Group New Zealand	House of Cars	BRONZE
Charity - Digital or Screen			
Advertiser	Agency	Entry Title	Metal
Lifewise	DDB Group New Zealand	House of Cars	SILVER
Kiwi Harvest	JWT New Zealand	Read and Feed Annual Report	BRONZE
Lifeline	Sweetshop	27 Club	FINALIST
New Zealand Breast Cancer Foundation	Colenso BBDO	Stop the Spread	FINALIST
One Percent Collective	Sweetshop	Mike & Mandy	FINALIST
Charity - Radio			
Advertiser	Agency	Entry Title	Metal
Graeme Dingle Foundation	Colenso BBDO	Conquer Anything 1	FINALIST
Charity - Design			
Advertiser	Agency	Entry Title	Metal
Lifeline	DDB Group New Zealand	Lifeline - Piece Three	SILVER
Auckland City Mission	99	Bad Gifts for Good	BRONZE
Lifeline	DDB Group New Zealand	The 72 Club - Piece One	BRONZE
Lifeline	DDB Group New Zealand	Lifeline - Piece Two	BRONZE
Kiwi Harvest	JWT New Zealand	Read & Feed Annual Report	FINALIST
New Zealand Breast Cancer Foundation	Colenso BBDO	Stop the Spread	FINALIST
Charity - Campaign			
Advertiser	Agency	Entry Title	Metal
Auckland City Mission	99	Bad Gifts for Good	BRONZE
Lifeline	DDB Group New Zealand	The 72 Club	BRONZE
Lifewise	DDB Group New Zealand	House of Cars	BRONZE
Movember Foundation	BC&F Dentsu	Mensus	FINALIST
New Zealand Book Council	Colenso BBDO	Book Trailer	FINALIST
Charity - Creative Use of Media			
Advertiser	Agency	Entry Title	Metal
Blind Foundation	YoungShand	News Crew Swap	SILVER
Kiwi Harvest	JWT New Zealand	Read & Feed Annual Report	BRONZE
New Zealand Breast Cancer Foundation	Colenso BBDO	Stop the Spread	FINALIST
Website			
Advertiser	Agency	Entry Title	Metal
Ministry of Education	FCB New Zealand	Oat the Goat	GOLD
Mars	Colenso BBDO	Get More Face-to-Face Time	FINALIST
Use of Social Media			
Advertiser	Agency	Entry Title	Metal
The Warehouse	DDB Group New Zealand	Stickergram	SILVER
Water Safety New Zealand	FCB New Zealand	Swim Reaper	SILVER
Health Promotion Agency	FCB New Zealand	Pre-Testie Bestie	BRONZE
NZ Police	Ogilvy New Zealand	Question A Cop	BRONZE
Tourism New Zealand	Augusto	#getNZonthemap	BRONZE
The Warehouse	DDB Group New Zealand	Kiwi Scrabble	FINALIST
Toyota New Zealand	Saatchi & Saatchi	Drive Happy - Brothers	FINALIST
V	99 and Raydar	Back from the Dead	FINALIST
Influencer			
Advertiser	Agency	Entry Title	Metal
Water Safety New Zealand	FCB New Zealand	Swim Reaper	GOLD
NZ Police	Ogilvy New Zealand	Question A Cop	BRONZE
Skinny	Colenso BBDO	Get The Skinny	BRONZE
Got A Trade	Ogilvy New Zealand	Find Your Fit Music Video	FINALIST
KFC	Ogilvy New Zealand	One-on-ones	FINALIST
Red Bull	Special Group	Rubber Kid	FINALIST
Swisse New Zealand	Noisy Beast	Kieran Reads Bedtime Stories	FINALIST
Mobile			
Advertiser	Agency	Entry Title	Metal
Spark	Colenso BBDO	Kupu	GOLD + GRAND PRIX
Bank of New Zealand	Colenso BBDO	Convert It	BRONZE
Spark	Colenso BBDO	Tall Shorts	BRONZE
The Warehouse	DDB Group New Zealand	Stickergram	BRONZE
Red Bull	Special Group	Rubber Kid	FINALIST
Toyota New Zealand	Saatchi & Saatchi	Drive Happy - Brothers	FINALIST
Toyota New Zealand	Saatchi & Saatchi	Nothing's Changed Except Everything	FINALIST
Digital & Interactive Campaign			
Advertiser	Agency	Entry Title	Metal
New Zealand Police	Ogilvy New Zealand	Question A Cop	SILVER
Spark	Colenso BBDO	Kupu	BRONZE
Mars	Colenso BBDO	Get More Face-to-Face Time	FINALIST
Tech Driven Creative			
Advertiser	Agency	Entry Title	Metal
Spark	Colenso BBDO	Kupu	SILVER
DB Breweries	Colenso BBDO	DB STEW	FINALIST
TV or Cinema 30' or Below - Single			
Advertiser	Agency	Entry Title	Metal
The Warehouse Stationery	DDB Group New Zealand	Stationery Ranger	BRONZE
AA Insurance	DDB Group New Zealand	Red Wine	FINALIST
Maritime NZ	Saatchi & Saatchi	Salvage	FINALIST
Vehicle Testing New Zealand	FCB New Zealand	Road Commander - Heads Up	FINALIST
Vehicle Testing New Zealand	FCB New Zealand	Road Commander - Opening Hours	FINALIST
TV or Cinema 30' or Below - Campaign			
Advertiser	Agency	Entry Title	Metal
Spark	Colenso BBDO	Generation Voice	SILVER
Skinny	Colenso BBDO	Get The Skinny	BRONZE
AA Insurance	DDB Group New Zealand	Born Free	FINALIST
Toyota New Zealand	Saatchi & Saatchi	Beware the Dangers of Almost the Same	FINALIST
Toyota New Zealand	Saatchi & Saatchi	Nothing's Changed Except Everything	FINALIST
Vehicle Testing New Zealand	FCB New Zealand	Road Commander	FINALIST
TV or Cinema Above 30' - Single			
Advertiser	Agency	Entry Title	Metal
Lotto New Zealand	DDB Group New Zealand	Armoured Truck	GOLD + GRAND PRIX
Spark	Colenso BBDO	Generation Voice	GOLD

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Health Promotion Agency	FCB New Zealand	Department of Lost Nights	SILVER
Lion	DDB Group New Zealand	The Dance	SILVER
McDonald's	DDB Group New Zealand	The Day After	BRONZE
Ministry of Education	FCB New Zealand	Oat the Goat	BRONZE
Mitre 10	FCB New Zealand	Kong	BRONZE
Sky Television New Zealand	DDB Group New Zealand	Poisoned Chalice	BRONZE
Lion	DDB Group New Zealand	Keep it Pure	FINALIST
Maritime NZ	Saatchi & Saatchi	Salvage	FINALIST
Mars	Colenso BBDO	Get More Face-to-Face Time	FINALIST
McDonald's	DDB Group New Zealand	Timeless	FINALIST
My Food Bag	Saatchi & Saatchi	Russell the Brussell Sprout	FINALIST
NZ Police	Ogilvy New Zealand	Question A Cop	FINALIST
Rebel Sport	Ogilvy New Zealand	Rugby Fighter	FINALIST
Skinny	Colenso BBDO	Get The Skinny	FINALIST
Spark	Colenso BBDO	Dot	FINALIST
Tourism Fiji	Saatchi & Saatchi	Bula	FINALIST
Tourism Fiji	Saatchi & Saatchi	Harmony	FINALIST
Online 30' or Below - Single			
Advertiser	Agency	Entry Title	Metal
Mars	Colenso BBDO	My Dog	FINALIST
Online 30' or Below - Campaign			
Advertiser	Agency	Entry Title	Metal
Health Promotion Agency	FCB New Zealand	Pre-Testie Bestie	SILVER
Online Above 30' - Single			
Advertiser	Agency	Entry Title	Metal
Health Promotion Agency	FCB New Zealand	Department of Lost Nights	SILVER
New Zealand Police	Ogilvy New Zealand	Question A Cop	SILVER
Holden NZ	Special Group	Street Smart	BRONZE
Les Mills	Colenso BBDO	Leave Them All Behind	FINALIST
Rebel Sport	Ogilvy New Zealand	Rugby Fighter	FINALIST
Scapegrace Gin	Motion Sickness	Same Drop. Different Name.	FINALIST
Stirling Sports	Motion Sickness	Our Heritage	FINALIST
Online Above 30' - Campaign			
Advertiser	Agency	Entry Title	Metal
Health Promotion Agency	FCB New Zealand	Pre-Testie Bestie	GOLD
Social Video			
Advertiser	Agency	Entry Title	Metal
New Zealand Police	Ogilvy New Zealand	Question A Cop	GOLD
Tourism New Zealand	Augusto	#getNZonthemap	SILVER
Ministry of Education	FCB New Zealand	Oat the Goat	BRONZE
Holden NZ	Special Group	Street Smart	FINALIST
Spark	Colenso BBDO	Dot	FINALIST
Spark	Colenso BBDO	Tall Shorts	FINALIST
Toyota New Zealand	Saatchi & Saatchi	Drive Happy - Brothers	FINALIST
Warehouse Stationery	Eight	Warehouse Stationery Christmas	FINALIST
Long-form - Single			
Advertiser	Agency	Entry Title	Metal
Ministry of Education	FCB New Zealand	Oat the Goat	BRONZE
Tourism New Zealand	Augusto	#getNZonthemap	BRONZE
Long-form - Campaign			
Advertiser	Agency	Entry Title	Metal
Church Road	99 and Raydar	Journeys of Discovery	FINALIST
Large Scale Content			
Advertiser	Agency	Entry Title	Metal
Vector Ltd	Assembly	Vector Lights	BRONZE
Cinema and Theatrical			
Advertiser	Agency	Entry Title	Metal
Auckland Transport	Ogilvy New Zealand	AT 64	FINALIST
TV & Broadcast - 5 Minutes & Over			
Advertiser	Agency	Entry Title	Metal
Church Road	99 and Raydar	Journeys of Discovery	FINALIST
Online - 5 Minutes & Over			
Advertiser	Agency	Entry Title	Metal
Ministry of Education	FCB New Zealand	Oat the Goat	BRONZE
Church Road	99 and Raydar	Journeys of Discovery	FINALIST
Online - 5 Minutes & Under			
Advertiser	Agency	Entry Title	Metal
NZ Police	Ogilvy New Zealand	Question A Cop	BRONZE
Tourism New Zealand	Augusto	#getNZonthemap	BRONZE
Got A Trade	Ogilvy New Zealand	Find Your Fit Music Video	FINALIST
Branded Content - Campaign			
Advertiser	Agency	Entry Title	Metal
Health Promotion Agency	FCB New Zealand	Pre-Testie Bestie	SILVER
Church Road	99 and Raydar	Journeys of Discovery	FINALIST
NZ Police	Ogilvy New Zealand	Question A Cop	FINALIST
Sanitarium	Ogilvy New Zealand	So Good Garden of Goodness	FINALIST
Spark	Colenso BBDO	Tall Shorts	FINALIST
The Warehouse	DDB Group New Zealand	Kiwi Scrabble	FINALIST
Music Content			
Advertiser	Agency	Entry Title	Metal
Got A Trade	Ogilvy New Zealand	Find Your Fit Music Video	FINALIST
Creative Use of Media - Single			
Advertiser	Agency	Entry Title	Metal
KiwiRail	DDB Group New Zealand	A new New Zealand	SILVER
Ministry of Social Development/Office for Seniors	FCB New Zealand	Undercover Crossword	SILVER
Ministry of Education	FCB New Zealand	Oat the Goat	BRONZE
NZ Police	Ogilvy New Zealand	Question A Cop	BRONZE
Bank of New Zealand	Colenso BBDO	Convert It	FINALIST
Sanitarium	Ogilvy New Zealand	So Good Garden of Goodness	FINALIST
2 Degrees	DDB Group New Zealand	Christmas Presence	FINALIST
Creative Use of Media - Integrated			
Advertiser	Agency	Entry Title	Metal
New Zealand Police	Ogilvy New Zealand	Question A Cop	SILVER
Spark	Colenso BBDO	Kupu	BRONZE
Trade Me	VMLY&R	Life Direct - R.I.P Simon the Sloth	BRONZE
20th Century Fox	TVNZ	Deadpool 2 - TVNZ Takeover	BRONZE
Auckland Transport	Ogilvy New Zealand	AT 64	FINALIST
Got A Trade	Ogilvy New Zealand	Find Your Fit Music Video	FINALIST
The Warehouse	DDB Group New Zealand	Kiwi Scrabble	FINALIST
Toyota New Zealand	Saatchi & Saatchi	Drive Happy - Brothers	FINALIST
Radio 30' or Below - Single			

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